

FAME Week Africa is proud to announce The Planner Guru as an official media partner for FAME Week Africa.

The Planner Guru is a leading source of business intelligence for the MICE industry. Supported by print, newsletters, web, video and social media, the Planner Guru platform comprises of a passionate team of writers, designers, and marketers who are dedicated to serving meetings, incentives, conferences and exhibitions (MICE) industry.

The Planner Guru is a leading B2B publisher within the events and exhibitions space, sharing up-to-date insights and news about business events and business tourism as well as providing a platform for industry experts and leading voices. The Planner Guru is the perfect media partner for FAME Week Africa, sharing all the exciting opportunities FAME Week Africa will bring to the Film, Arts, Media and Entertainment industries. We aim to connect with stakeholders and investors and explore the latest innovations and trends with the desired target audience.

"3S Media is thrilled to be part of this journey with the organisers of FAME Week Africa. We could not be more excited to see that the arts, entertainment and film industries are receiving this level of attention. With so much change over the past 15-18 months as we adapt to this elusive 'new norm', it has significantly changed our habits and how we consume media, and I feel it is important for us to understand this in more depth," commented Shanna Jacobsen, Managing Editor for Meetings magazine and The Planner Guru, part of the 3S Media group.

The Planner Guru's total distribution footprint across both print and digital is 34 799. This footprint is made up of The Planner Guru website, [newsletters](#) and social media; bespoke webinars; as well as their four ABC audited print titles.

"We are very pleased to be working with The Planner Guru as one of our media partners for FAME Week Africa. Collaboration is a very important key to success and we're fortunate to be able to work with some of the best! We look forward to a multitude of exchanges and exciting engagements as we lead up to our inaugural event this September." Says Judy Goddard, FAME Week Africa Event Director

For more information on The Planner Guru media platform, please make your way to their website - <https://theplanner.guru/>

Or follow them on their social media platforms below.

Facebook - https://web.facebook.com/theplannerguru/?_rdc=1&_rdr

Twitter - <https://twitter.com/theplannerguru>

Instagram - <https://www.instagram.com/theplannerguru/>

Linked In - <https://www.linkedin.com/company/the-planner-guru/>

About FAME Week Africa

In partnership with the Host City of Cape Town, Reed Exhibitions Africa brings you FAME Week Africa 2021, an event set to become the continent's unrivalled cornerstone of business development for the film, arts, media and entertainment industries. Bringing the Film, Arts, Media and Entertainment sector together, FAME Week Africa is the go-to place for creative industry professionals on the African continent. FAME Week Africa provides an opportunity to forge, enrich and strengthen business relationships.

It also showcases new technologies and services from industry leaders in AV system integration and communications; live entertainment technology; television and broadcast; animation and film; studio and production, DJ and pro-audio equipment.

Beyond the event, FAME Week Africa continues to drive commercial success as attendees have access to the creative industry community, through leadership pieces, online content and communities from around the world. www.fameweekafrika.com