

## **Reed Exhibitions Africa welcomes new events director to FAME**

Reed Exhibitions Africa is delighted to welcome Judith (Judy) Goddard, named the new Event Director of FAME Week Africa taking place in the beautiful Host City of Cape Town from 12 – 14 September 2021.

Founder and director of creative events agency Masiwela, Judy has a passion for events, people and working on creative, collaborative projects. Combined with her Swiss Education Group Alumni from the Swiss Hotel Management School graduating class of 2008 and her involvement in key industry events such as the kykNET Fiestas, The Johannesburg Film Festival, The Ghoemas, Dancing with the Stars, The Bachelor South Africa, The Bachelorette South Africa to name a few, Judy is ready to meet the magnificent highs of FAME.

Judith has earned the respect of her clients and peers through her very hard work ethic, her calm and composed demeanour under pressure, and her reliability. She's won their hearts and minds for her unique joy, enthusiasm and passion for life.

As the inaugural FAME Week Africa 2021 embraces and reinvigorates all sectors of the continent's ultra-creative community, Reed Exhibitions Africa extends the warmest, brightest welcome to our newest family member.

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