

## **FAME Week Africa 2021: The African red carpet awaits entertainers**

Set to provide the Film, Arts, Media and Entertainment (FAME) industries with the most exciting event ever on African soil, Reed Exhibitions Africa in partnership with the Host City of Cape Town presents FAME Week Africa 2021.

For entertainers, it's an orchestrated dance of African industry leaders and local and international stakeholders exploring possible winning opportunities during FAME Week Africa, from 12 – 14 September 2021 and featuring the FAME Reel Talent Showcase on 14 September 2021.

The talent showcase in this sector's theme is "An African Event" and recognises an outstanding production that expresses the unmatched creativity that highlights the continent and her diverse, talented citizens.

Set to be the continent's bedrock of business development for the Film, Arts, Media and Entertainment (FAME) industries, the event will showcase the best of African talent across four platforms.

The entertainment category comprises:

- Music concerts
- Music videos
- Theatre productions
- Stand-up comedy

The closing date for showcase submissions is 31 July 2021, so make sure your entry is on its way to FAME Week Africa 2021 soon.

This is a must-attend event where the world is invited to celebrate Africa's unique talent, innovation, creativity and inspiration.

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