

## MIP Africa Project Pitch: Connecting Ideas and Investment

13 May 2024

### *For Immediate Release*

MIP Africa, a leading film industry event taking place in Cape Town from 2-4 September 2024, as part of FAME Week Africa, has opened the call for filmmakers, storytellers and creative minds to submit projects for the prestigious Project Pitch Platform. This unique initiative provides aspiring creators with the opportunity to pitch their projects directly to commissioning editors, buyers, and financiers, offering a chance to secure funding and distribution deals.

Film projects considered can be at varying stages of development, from early ideas to those in active production and MIP Africa welcomes pitches across various genres and formats, including film, television and digital content.

To be considered for the Project Pitch Platform applicants must submit a comprehensive document outlining the project's development, target market, envisioned team, budget, distribution plan and more. A full description of the required application points can be found [here](#).

Projects can be submitted [here](#).



Project pitching at MIP Africa (Double click image to download)

Submissions close on 28 June 2024 and the successful projects will be announced on 15 July 2024. All applicants will be required to come to MIP Africa in person and at their own expense to pitch.

Says Martin Hiller, Portfolio Director for FAME Week Africa, “Anyone who has tried to pitch a movie or series will know that the hardest part is getting in front of a decision maker. With the Project Pitch Platform, we are removing that hurdle and putting good ideas in front of key people in the industry. It could be someone's lucky break.”

Key Dates:

- Submissions Closed: June 28, 2024
- Projects Announced: July 15, 2024
- Dossier Available: July 29, 2024
- Pitching Sessions: September 2-4, 2024



Projects are pitched to a panel at FAME Week Africa (Double click image to download)

Keep updated via [X](#), [LinkedIn](#), [Instagram](#), and [Facebook](#) or visit the [website](#).

#FameWeekAfrica #YourAfricaYourStory.

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**FAME Week Africa**, in the host city of Cape Town, is an essential destination for African and global creative professionals and features content sessions, music showcases, film screenings, exhibitions, professional development, and a variety of networking opportunities. Taking place from 1-7 September 2024, delegates can expect a full programme of conferences and festivals that will gather in a convergence of tech, film, television, animation, and music industries. FAME Week Africa consists of the MIP Africa, Cape Town International Animation Festival (CTIAF), Muziki Africa FAME Film Shorts Festival and FAME After Dark.

[www.fameweekafrika.com](http://www.fameweekafrika.com)

### **About RX**

RX is in the business of building businesses for individuals, communities, and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

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\*Note: Current market capitalisation can be found at <http://www.relx.com/investors>