



**fame**  
*week africa*

# SHOW GUIDE 2023



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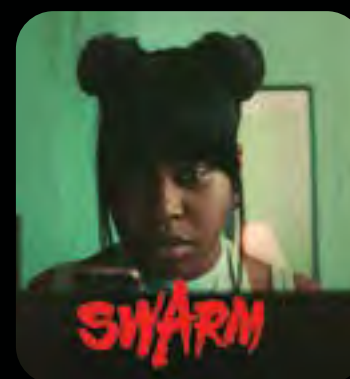


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"(...) THE QUALITY OF OUR PRODUCTIONS RELIES ON THE CREATIVITY OF AFRICAN TALENTS, WHO WE ARE CONSTANTLY IN TOUCH WITH, AS THEY ARE AT THE HEART OF OUR DEVELOPMENT AND KEY PLAYERS IN OUR SUCCESS."

**THIELLET François**  
CEO MEDIAWAN AFRICA



**MEDIAWAN has chosen to develop its activities in Africa. Can you tell us where you stand today?**

MEDIAWAN GROUP's strategy in Sub-Saharan Africa is built towards our goal of global development and based on three main pillars of audiovisual business: production, distribution and publishing of channels and services. Thanks to the expertise and know-how of our various companies based in Africa, we are excited to contribute to the growth of the entire industry. Our collaborators in French-speaking Africa and soon in other regions of Sub-Saharan Africa, experience a stimulating and virtuous partnership with local partners.

**In terms of production, KEEWU has been active for many years. What have been its main achievements over the last 2 or 3 years?**

Under the leadership of Alexandre Rideau, a veteran producer in French-speaking Africa, and the support of MEDIAWAN GROUP, KEEWU Production has become a strong local production house over the last few years. Building on its confirmed success with *"C'est la Vie"*, that left a strong impact on local production and is currently being extended with a fourth season, we are very proud to pursue our excellent work with ambitious series such as *"Manjak"* and *"Terranga"*.

*"Black Santiago Club"*, currently broadcasted on Canal+, is a real success enabling African production to be distributed and represented globally at Festivals, like *Séries Mania* in France or the Dakar *Séries Festival*, where MEDIAWAN AFRICA has been an official partner this year. Our docu-drama series *"Alley Oop Africa"* about basketball and African youth will be airing very soon. Sport is a perfect way to illustrate the dynamism of this whole continent. Otherwise, we have numerous shootings underway, and are planning to work in three or four countries on different types of projects, from local drama production to international co-production.

**Some of your productions have been very successful in Africa. Is there a recipe for winning over African audiences?**

African audiences are demanding, and there's no magic formula. The expertise and know-how of our local teams have enabled us to build premium projects that appeal to a wide audience. But the quality of our productions relies on the creativity of African talents, who we are constantly in touch with, as they are at the heart of our development and key players in our success. We support them the

best we can as our aim is to give a voice to an original and popular storytelling that is resolutely African.

**How are these projects generally financed? Is there a standard financing model?**

I wish there were! Each of our productions is a prototype. But funding constraints are still significant, despite improvements that can't be ignored. We need to be as pragmatic and agile as possible and adapt to different subjects. The contribution of broadcasters, in particular Canal + and TV5, is fundamental, and their support has been crucial in our latest productions.

**Training for production professions is often referred to as the sector's poor relation. Do you feel this way, and how can you contribute to its professionalization?**

Every shoot must be seen as an opportunity to professionalize and upskill new collaborators into an experienced team. So far, we've helped to boost several production centers, including one in Cotonou, Benin, for the production of the series *"Black Santiago Club"*, co-produced with Canal+ International and Hiris Production (Benin) and co-directed by Toumani Sangaré, an experienced director, as well as Tiburce Bocovo, a young Beninese director. We're supporting a new emerging generation of producers ready to bring strong character-driven stories to life and our productions are run by production managers with a proven track record. Certain positions, such as production administration, receive special attention and dedicated training.

**MEDIAWAN AFRICA also has a distribution business with CÔTE OUEST. How does this activity contribute to the financing and circulation of works?**

We are very proud of the fast integration of CÔTE OUEST within our group, the quality of the collaboration with the teams already in place, and the creativity of the new projects currently in development. We are preparing a new "Côte Ouest by Mediawan" with our current employees and those who will join us in the future, with of course the main objective of promoting African creations both in Africa and globally. We also work hand in hand within the group with MEDIAWAN RIGHTS - Mediawan's distribution division - which supports our content by distributing it into international market and ultimately entertaining a virtuous circle.

*Interview by AD WE KNOW*

CÔTE OUEST  
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# WELCOME TO THE HOME OF AFRICAN CREATIVES

## TAPESTRY OF AFRICAN CREATIVITY

**Welcome to FAME Week Africa - built by RX Africa - a vibrant convergence celebrating the richness of African creativity in film, animation, music, and entertainment.**

Spanning three action-packed days, this event harmoniously integrates three integral components: MIP Africa, a dedicated initiative spotlighting African content and fostering collaborative partnerships, establishes a dynamic platform for content creators, distributors, and buyers to connect. Through illuminating panel discussions, workshops, and masterclasses led by industry veterans, attendees can glean insights into content creation, distribution strategies, and the emerging trends shaping the global entertainment landscape.

The Cape Town International Animation Festival (CTIAF) serves as a hub for animators, directors, and creatives. This festival facilitates a profound exploration of creative processes and technological advancements that define the art form. Screenings of cutting-edge animations, immersive workshops, and thought-provoking discussions collectively chart

the evolution and boundless potential of animation.

Muziki Africa, manifests through live musical performances, insightful industry forums, and interactive sessions. This segment engages artists, producers, and music enthusiasts in conversations about music's narrative role, production nuances, and effective marketing strategies.

FAME Week Africa is an immersive, three-day journey offering a unique nexus for attendees to connect, learn, and deeply engage in the captivating world of African entertainment. Whether a seasoned professional seeking networking avenues, an aspiring creator thirsty for knowledge, or a fervent fan of these dynamic mediums,

With gratitude to our partners, sponsors, and supporters, FAME Week Africa embodies the continent's artistic vibrancy and envisions an exhilarating future. Join us as we pay tribute to the remarkable tapestry of African creativity and its enduring influence.



CAROL WEAVING, MD, RX AFRICA



MARTIN HILLER, PORTFOLIO DIRECTOR

**5 000+ PRESCHEDULED MEETINGS | 150+ SPEAKERS | 30+ COUNTRIES**

STATS AS OF 21/08/23



**WELCOME  
TO CAPE  
TOWN**

**The City of Cape Town is delighted to sponsor FAME Week Africa, and we look forward to welcoming attendees from around the world to this important event in September.**

Our city has built a global reputation as a hub of creativity spanning the film, television, music and tech industries. We also have a well-earned reputation as a city striving to be the best place on the continent in which to do business. An event like FAME Week Africa brings these two ideas together, creating valuable networking opportunities and growth potential across all of these creative sectors.

Whether your interest is in the business of content creation, animation, music production or media, FAME Week Africa has an event just for you. I urge all professionals in these industries to read up on the programme and see where you might benefit from meeting peers or listening to experts in these fields.

The success of these industries is as important to us in the City of Cape Town as it is to you. Because while Cape Town has already established a global reputation as a creative capital, we know there is so much more we can do. The four events on offer at FAME Week Africa from 3 to 9 September – MIP Africa, the Cape Town International Animation Festival, Muziki Africa, and Media and Entertainment Solutions Africa – can help propel these industries to even greater heights.

I wish you all a very productive FAME Week Africa 2023, and a wonderful stay here in the Mother City. We're delighted to have you here.

Geordin Hill-Lewis, Cape Town Mayor



# IT'S FAME WEEK AFRICA OR FOMO!

Get ready to embark on an electrifying expedition as we unveil the tantalizing tapestry of the 2023 FAME Week adventure! Unraveling in a kaleidoscope of experiences, here are 12 spellbinding highlights that will set your heart racing and your imagination soaring, all scattered across the map in a frenzy of excitement!

## CLAIM YOUR CROWN: WHERE CONTENT RULES, WITHIN OUR EXCLUSIVE SESSIONS

Immerse yourself in the realm of creativity at our event where content takes center stage. With 80+ dynamic sessions and 150 speakers, including distinguished Emmy, Oscar, Grammy, SAMA, and SAFTA winners, you'll gain the tools to supercharge your productivity. Spanning animation, film, television, and music, there's inspiration for all. Join us to elevate your creative prowess and fuel your productivity.

## JOIN US FOR DAILY HAPPY HOUR AT 2PM WITH DSTV

Take a break from your meetings and content Sessions to relax and unwind. Experience DStv like you have never before with their themed Happy Hours.

- 3 Sep: Dive into the DStv Home of Entertainment
- 4 Sep : Embrace the Devil's Peak Vibe
- 5 Sep: Immerse Yourself in the Outlaws Ambiance.

## EXHIBITIONS AND MEETINGS

Explore the MIP Africa Film and TV Market, where career-defining conversations unfold. The Muziki Sync Hub comes alive with discussions and deals. Open your world to infinite possibilities.

## NOLLYWOOD COMES TO FAME WEEK AFRICA

Nigeria's leading film powerhouse, FilmOne Studios, marks a pivotal moment with its inaugural original feature film, 'Adire,' after years of co-productions. Set against Ibadan's vintage backdrop, the movie premieres at MIP Africa at FAME Week Africa on 3 September. 'Adire' follows Adire, a retired Lagos-based prostitute fleeing her past, who establishes a lingerie business in a quiet Ibadan town.



As she faces resistance from Folasade, the Deaconess and Preacher's wife, Adire discovers unexpected friendships and love while her past lingers. Starring Kehinde Bankole and Funlola Aofiyebi-Raimi, among others, 'Adire' marks FilmOne's transition to solely produced content. Helmed by Director Adeoluwa Owu, the film embodies unity and the complexities of women's struggles. On Wednesday, 6 September at 09h30 in MIP Africa Theatre 1 join us for an engaging talk, "Nollywood's Place on the Global Stage'.

## IT'S NOT JUST A PARTY... IT'S THE FAMEOUS PARTY!

Experience unparalleled glamour at the FAMEous Party, fueled by eMedia. Join a night of star-studded revelry, where the entertainment world ignites. Dance, dazzle, and celebrate with industry icons, your gateway to unforgettable entertainment. Don't miss this event open to all FAME Week Africa badge holders on 5 September at Cabo Beach Club.



From Clockwise: Mimi Bartels, GM: filmONE Studios; Wouter Kellerman, Grammy winner; Demin Richards, producer + actor, John Kahrs, Oscar winner; Dorothy Ghattuba, Head of Film: Africa at Netflix; Mo Abudu, Owner: EbonyLife, Zakes Bantwani, Grammy winner

## WOMEN IN ENTERTAINMENT BREAKFAST WITH MO ABUDU

Embrace empowerment and excitement at the Women in Entertainment Breakfast with the legendary Mo Abudu! A morning of inspiration awaits as the industry trailblazer shares her journey to success, sprinkled with invaluable insights and electrifying anecdotes. Connect with fellow enthusiasts, bask in the energy of change, and relish a delectable breakfast spread. From conquering challenges to shaping the future, this event promises a dynamic fusion of passion, power, and possibilities.

## UNLEASH YOUR SPIRIT AT FAME AFTER DARK

The Mixtress at The Studio Rockefeller (7 Sep), a tribute to women in music. Then, immerse yourself in the energy of Vogue Nights CT (8 Sep) at The District, a rallying cry for the LGBTQ+ community. These sensational events beckon you to shed inhibitions, groove to Africa's rhythms, and celebrate empowerment and diversity. Join us to ignite the night, transcend boundaries, and be part of an unforgettable fusion of music and unity. Look out for more info around the show floor.



## THE TUDUM LOUNGE

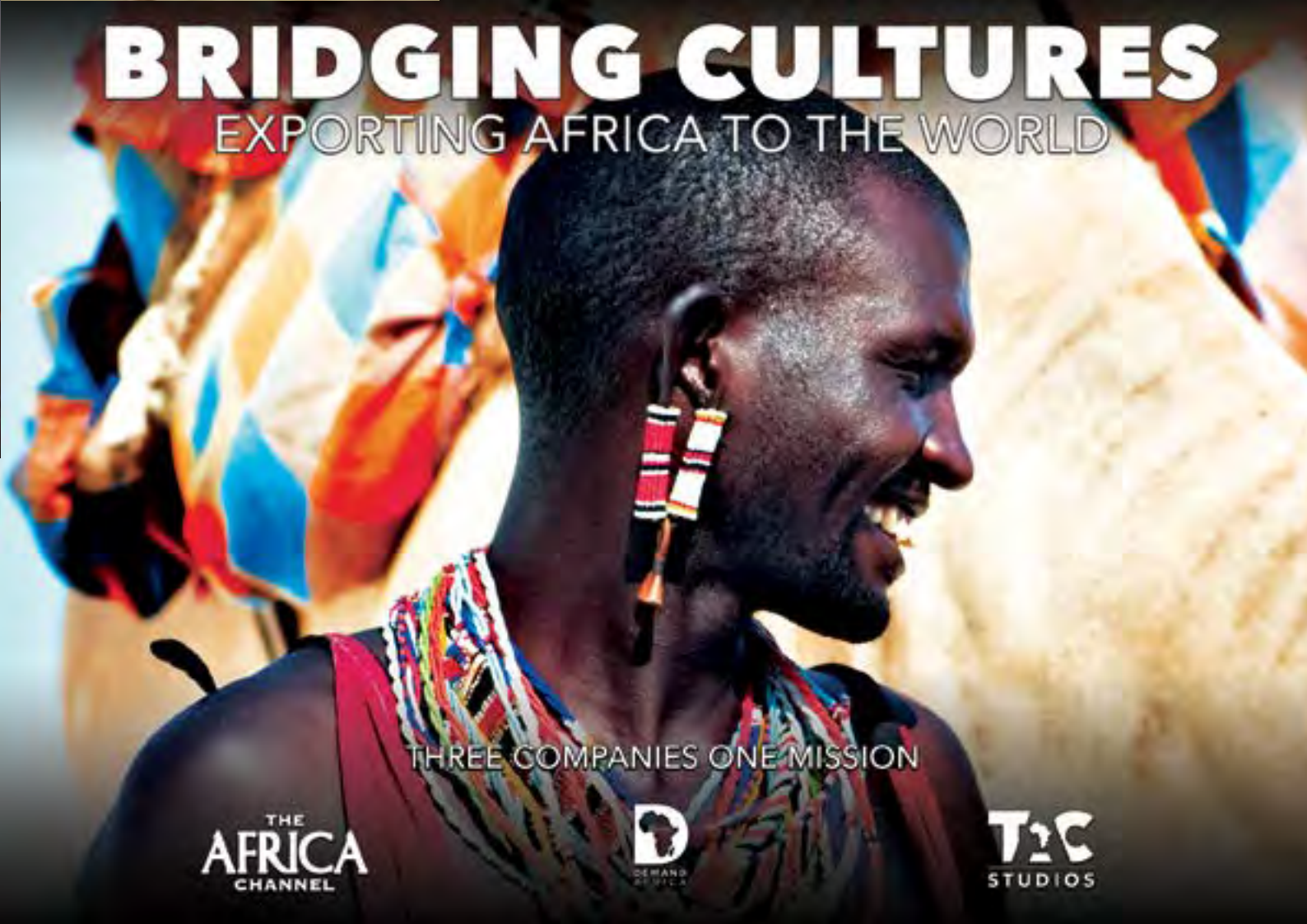
Producers, get ready to shine in the spotlight of Netflix's The Tudum Lounge, your ultimate meeting oasis. And that's not all – mark 4 September in your calendars! As a Producer badge holder, an exclusive cocktail extravaganza awaits you from 4pm onwards. Unwind, network, and celebrate your creative journey amidst a captivating ambiance.

## FAME FILM SHORTS FESTIVAL

Dive into a world of captivating storytelling at the FAME Shorts Film Festival. Immerse yourself in a whirlwind of creativity as visionary filmmakers unfold gripping narratives in compact brilliance. From laughter to tears, each short film packs a punch, leaving a lasting impact. Join us for an enriching cinematic journey, celebrating the art of concise storytelling and the boundless power of imagination. From 7 to 9 September at The Labia. Look out for more information around the show floor.

## FUEL UP, SIP, AND DINE

Welcome to the Primedia Cafe and the Reach Africa Coffee Corner – your haven for rejuvenation and connection. Take a pause to recharge, hydrate, and savor nourishing bites, all while rubbing shoulders with industry luminaries. Amid the aroma of coffee and the buzz of conversation, unexpected encounters with icons await. In this dynamic atmosphere, every sip and bite holds the potential for inspiration and networking. We cannot wait to welcome you!








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# Studio 100: Blockbuster Hits

Studio 100 Media’s Exciting Lineup: From Cute Vegesaurs to Adventurous Wolves and Magical Worlds

## VEGESAURS

Studio 100 Media’s new and innovative preschool hit series “Vegesaurs”, for which the company has global distribution and licensing rights, is perfect for dual-track content distribution (broadcast/platforms & online) with a handsome educational approach paired with a cute fun story.

The Vegesaurs are the juiciest and crunchiest creatures ever to rule the planet in a colorful prehistoric era. The young Tricarrotops Ginger lives in Vegesaur Valley, a little garden of Eden bathed in sunlight with nutrient rich soil, lush vegetation, and steady temperatures. A perfect patch with a rich ecosystem that the Vegesaurs call home. Each episode has a runtime of 5 minutes and is a standalone mini-adventure driven by Ginger and her friends, the baby Pea-Rexes.

Currently, two seasons are available with 40 episodes in total. Season 3 is in production and set for delivery in 2024. “Vegesaurs” made an excellent debut on ABC Australia in May 2022, averaging more than one million viewers per episode and ranking among the Top 5 children’s programs in Australia. The show premiered in Europe on France TV in October 2022, and further international broadcasters on board for this entertaining series include BBC (UK), SVT (Sweden), YLE (Finland), LTV (Latvia), MTVA (Hungary), Knowledge TV and Radio Canada (Canada).

Studio 100 Media’s very first licensing partner for this fresh and unique take on the dinosaur genre was BrandLoyalty, who signed a worldwide deal for loyalty programs with a strong focus on retail concepts.

The first loyalty campaigns will launch in the late Summer of 2023. Macmillan Children’s Books is the international publishing partner, who successfully released the first titles in the UK this summer. Advanced negotiations with partners for a master toy line are underway.



## MIA AND ME

In Europe, especially in the German-speaking territories, the TV series “Mia and me”, a mix of live action and CGI animation, is a broadcasting hit and licensing phenomenon with numerous licensing partners, products, and a successful master toy line by the Simba Dickie Group. To date, four seasons (104 x 23’) of the series recount Mia’s adventures in the real world and in the fantastic world of Centopia with her elf and unicorn friends. The series has sold to more than 170 territories.

Mia inherited an ancient book and a magical bracelet from her parents that allows her to enter Centopia, where she is transformed into an elf and the only one who can understand and talk to the unicorns living there. Always at her side are her best friends, the elves Yuko and Mo, the unicorn Onchao and the pan Phuddle. The feature film “Mia and me – The Hero of Centopia” recounts Mia’s first theatrical adventure - she must stand up against Toxor, a monstrous evil toad who threatens Centopia.



## GIANTS OF LA MANCHA

The biggest film production for Studio 100 Media to date is “Giants of La Mancha” which will be completed in October 2023. This is a new benchmark in terms of what the company aims for in respect of quality, production value, international collaboration, and target audience. While the core target group remains family, co-viewing, “Giants of La Mancha” will be enjoyed by an older demographic too - children up to 12-years of age, who have much higher expectations in terms of both storytelling and visual quality.

It is also the first film where Studio 100 Media has been able to expedite and simplify individual steps with the help of AI. The film is already on the road to success, with first pre-sales doing very well. “Giants of La Mancha” does not truly narrate to the well-known story of a sad knight fighting the windmills, but is a spinoff - a retelling centered on 11-year-old Alfonso, heir to the legendary Don Quixote, who must save his hometown of La Mancha from a destructive storm with the help of two friends and three imaginary rabbits.

With great show values, “Giants of La Mancha” is a fantastic adventure story with lots of comedy and heart, written by “Rio 2” author Carlos Kotkin and directed by Gonzalo Gutierrez.

## 100% WOLF – LEGEND OF THE MOONSTONE

Based on the books “100% Wolf” and “100% Hero” by renowned Australian author Jayne Lyons, the TV series “100% Wolf – Legend of the Moonstone” has already sold to more than 100 territories and is being aired by various broadcasters and platforms such as ABC Australia, SUPER RTL (Germany), Gulli (France), Sky Kids (UK), Discovery Kids (LATAM), or Amazon Freevee (US). The feature film “100% Wolf” has also been successfully sold worldwide, with strong theatrical releases in the UK, France, Russia, and Italy. The film also performed extremely well on video-on-demand services such as Amazon US and Universal Australia, as well as on Netflix Australia. Adding to the success of the film, the TV series won three Telly Awards, an AEAF Gold Award and the Asian Television Award in 2021, among other wins and nominations.

“100% Wolf – The Book of Hath”, the second season of the TV series, is already available, continuing the hilarious adventures of its main character Freddy Lupin, who is the young heir to a werewolf pack. As Freddy turns into a teenager, he should for the first time, also transform into a fearsome werewolf, but his “warfing” goes awry, turning him into a poodle – with a pink mane instead. In the course of the story, he needs to fight his way back into the wolf pack, find new friends and is also literally forced into being a hero.

Always trying to prove that despite his appearance, he still has the heart of a werewolf. “200% Wolf”, the sequel to the feature film will continue the story of Freddy sending him on a mission to save a young moon spirit, whilst finding himself caught up in the magic of a werewolf sorceress.

The film will focus more on the mysterious and fascinating world of werewolves and the magical moon forces that transform them, introducing exciting new characters and obstacles for Freddy to overcome. “200% Wolf” will be available in 2024.





TRANSPERFECT MEDIA

**TransPerfect Media, a global brand in the media and entertainment industry, acquired Hiventy in 2022 to elevate cinema storytelling and provide high-end solutions, expanding its capabilities and becoming a trusted partner for producers, distributors, broadcasters, and media companies.**

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SPOTLIGHT

## Elevate your projects to new heights with



**W**e are a high-end visual effects, animation, and content creation studio headquartered at the heart of Johannesburg with a second studio in Cape Town and a diverse team of more than 40 plus creatives and support staff.

With remarkable creative expertise spanning over 25 years in the local and global arena. Chocolate Tribe epitomises creativity, technical prowess, and industry acumen. Our focus spans across feature films, episodic, and commercial projects. With likes of iNumber Number: Jozi Gold, Disney's Surf Sangoma (Kizazi Moto), commercial projects with Nedbank and Chicken Licken as well as the AI-Generated Music Video; Bad Man by US-based rock band, Disturbed. We bring your ideas to life by meticulously crafting them into captivating realities.

Part of our versatile offering is that Chocolate Tribe is a supplier for both VFX and animation, as well as a content creation studio. Our unwavering dedication drives us to continually enhance our production pipeline and pioneer inventive in-house tools. From intricate marvels to grand spectacles, our streamlined processes ensure every project exudes international quality standards.

Apart from the work we do we are deeply rooted and involved in transformative community initiatives that stress the importance of growing this industry and empowering the next generation of creatives. Through our CSR initiative, AVJOZI (Animation, VFX & Interactive tech) and WAVJOZI (Women in Animation, VFX, and Interactive tech).

Our sense of accomplishment echoes through our partnerships with industry leaders, agencies, and world-renowned VFX and animation companies. Esteemed clients like Netflix, Amazon BBC, DMC Films, Disney, and many more cast a radiant spotlight on our diverse portfolio. Our studio has also secured numerous accolades, including notable awards such as the Guinness World Book of Records entry for most awards won on a sci-fi short film, Cognition, the CICLOPES, and the Loeries.

As we persist in pushing creative boundaries, we cultivate invaluable collaborations that enrich our industry. Crafting cinematic masterpieces or weaving brand narratives?

Chocolate Tribe stands as your creative ally for epic characters in epic worlds.

FAME WEEK AFRICA | 13



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The Canadian Trade Commissioner Service (TCS) is a government organization that has facilitated trade with Canada since 1895. With offices in more than 160 cities across Canada and around the world, we are accessible to both Canadian and international companies looking to do business.

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We can introduce you to the Canadian organization best suited to meet your needs for high-quality products services or technologies.

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Establish or expand your business in Canada to benefit from a stable economy with competitive business costs, a safe and inclusive environment and a highly educated and skilled workforce. Our investment professionals can provide the strategic intelligence you need.

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Canada is a world leader in science and technology with strong capabilities across a wide range of sectors. We can connect you with the right research and developmer (R&D) partners in Canada.

#### STUDY IN CANADA

Canada has some of the world's top research facilities and academic institutions. We can connect you with the right schools, scholarships and potential R&D partners as well as education and training service providers.



Cherchez-vous un partenaire d'affaires sur qui vous pouvez compter? Le Canada est fort d'un marché dynamique appuyé par une économie novatrice et une communauté d'affaires accueillante.

Le Canada est réputé à l'échelle mondiale pour ses capacités dans divers secteurs et compte actuellement 14 accords de libre-échange en vigueur avec 49 pays. Voilà donc un contexte idéal pour des partenariats et des investissements.

Le Service des délégués commerciaux (SDC) du Canada est une organisation gouvernementale qui facilite les échanges commerciaux avec le Canada depuis 1895. Les entreprises canadiennes et internationales qui cherchent à faire des affaires peuvent communiquer avec l'un de nos bureaux situés dans plus de 160 villes au Canada et dans le monde entier.

Grâce à notre connaissance approfondie des marchés mondiaux et des capacités des secteurs industriels canadiens, nous pouvons vous aider à trouver les partenaires canadiens qui répondent le mieux à vos besoins précis en matière d'approvisionnement, d'investissement, d'innovation et d'éducation.

Laissez notre équipe de professionnels vous aider grâce à nos services gratuits.

Communiquez avec un délégué commercial pour commencer à faire affaire avec le Canada.

#### ACHETER AU CANADA

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#### INVESTIR AU CANADA

Établissez ou agrandissez votre entreprise au Canada pour tirer parti d'une économie stable avec des coûts opérationnels concurrentiels, un environnement sécuritaire et inclusif et une main-d'œuvre hautement scolarisée et qualifiée. Nos professionnels de l'investissement peuvent vous fournir les renseignements stratégiques dont vous avez besoin.

#### INNOVER AVEC LE CANADA

Le Canada est un chef de file mondial dans les domaines des sciences et de la technologie et affiche de fortes compétences dans un large éventail de secteurs. Nous pouvons vous mettre en contact avec les bons partenaires de recherche et développement (R et D) au Canada.

#### ÉTUDIER AU CANADA

Le Canada compte certains des meilleurs établissements de recherche et d'enseignement du monde. Nous pouvons vous mettre en contact avec les bonnes écoles et vous aider à obtenir des bourses et à trouver des partenaires potentiels de R et D ainsi que des fournisseurs de services d'éducation et de formation.



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# CONTENT PROGRAMME

MONDAY, 4 SEPTEMBER 2023

MIP AFRICA THEATRE 1	MIP AFRICA THEATRE 2	CTIAF THEATRE	FAME WEEK AFRICA THEATRE	MUZIKI AFRICA THEATRE
<b>09h30-10h30</b> <b>Transforming Screens: Navigating Trends in Today's Film and TV Landscape</b> <b>Moderator:</b> Nimrod Geva (Quizzical Pictures) <b>Speakers:</b> Layla Swarts (Yellowbone Entertainment) Khalid EL-Jelailati (IndieKid), Ryan Solovei (VIU Africa), Louise Callcott-Stevens (EarCandy Dubbing)	<b>10h00-11h00</b> <b>The Role of Film and TV Schools in Uplifting Education</b> <b>Moderator:</b> Maganthrie Pillay (Masala Film Works) <b>Speakers:</b> Uga Carlini (Towerkop Creations) Lamise Inglis (Ikasi Creative Media), Diaan Lawrenson (AFDA Cape Town), Sizwe Fortune Zuma (Wits University) Tamara Dawit (Gobez Media Inc)	<b>11h00-11h45</b> <b>The Details</b> Academy Award Winning Director John Kahrs reflects on filmmaking.	<b>09h30</b> <b>Project Pitch Platform: Closed session</b>	<b>09h45-10h00</b> <b>Welcome by The Music Arena</b>
<b>10h30-11h30</b> <b>Unveiling the Desires: What Buyers Want in the African Film and TV Market</b> <b>Moderator:</b> Sivan Pillay (TRACE Studios) <b>Speakers:</b> Mauro Black (MultiChoice Studios) Mandy Pienaar (NBC Universal), Brian Nitzkin (Myriad Pictures), Tshepo Skosana (Meraki Studios)	<b>11h00-12h00</b> <b>Cracking the Code: Understanding the African Market for International Television and Film Content</b> <b>Moderator:</b> Denim Richards (Khumo Studios) <b>Speakers:</b> Brian Nitzkin (Myriad Pictures), Delon Bakker (Mannequin), Louise Callcott-Stevens (EarCandy Dubbing)	<b>12h00-12h45</b> <b>Women in Animation</b> Finding the balance to have it all. Meet four women who have successful animation careers, a family and even a hobby or two. Find out what their golden rules are to having it all. <b>Speakers:</b> Chrissy Metge (Producer. Author. Mentor), Dianne Makings (Animation Producer), Tshepo Moche (Writer. Director. Creator), Clare Louis (Katanimate Animation Studio)	<b>12h00</b> <b>Project Pitch Platform: Animation</b>	<b>10h00-11h00</b> <b>Unveiling Opportunities: Exploring Industry Trends and Emerging Markets</b>
<b>11h30-12h30</b> <b>Unlocking Opportunities: MultiChoice and the African Film and TV Industry</b> <b>Moderator:</b> Wikus du Toit (MultiChoice) <b>Speakers:</b> Lerato Moruti (M-Net), Nicola van Niekerk (MultiChoice), Tebogo Matlawa (MultiChoice)	<b>13h00-14h00</b> <b>Unlocking Collaborative Creativity: Exploring Different Forms of Co-production</b> <b>Moderator:</b> Nimrod Geva (Quizzical Pictures) <b>Speakers:</b> Nicola van Niekerk (MultiChoice), Nosipho Maketo-van den Bragt (Chocolate Tribe), Thierry Cassuto (Both Worlds)	<b>13h00-13h45</b> <b>Authentic Storytelling with Global Reach</b> Director, writer and creator Tshepo Moche talks to us about authentic storytelling with global reach, writing rooms, being a first time director and what the future holds for her.		<b>11h00-12h30</b> <b>Breaking Barriers and Shaping the Future: What's Next for Women in Music</b> <b>Moderator:</b> Refilwe 'Fif_Jaaa' Matabane (Creative strategist + DJ), <b>Speakers:</b> Ninel Musson (Vth Season), Shiro Mwendwa (Sheer Publishing), Gabisile Shabangu (Content Connect Africa), Tholsi Pillay (Kellerman Music), Hloni Modise (Basadi in Music Awards)
<b>13h00-14h00</b> <b>The growing localization market in Africa, and the impact of AI &amp; Technology</b> <b>Speaker:</b> Claudia Mohr (Content Lab)	<b>14h00-15h00</b> <b>RNLS: Feature Film program pitches</b> <b>Moderator:</b> Cait Pansegrouw (Realness Institute)	<b>14h00-14h45</b> <b>My Path in Animation</b> Emmy winning producer Gennie Rim discusses her career and experiences on 'Love, Death and Robots', Glen Keane Productions, Disney and Pixar.	<b>15h30</b> <b>Project Pitch Platform: Closed Session</b>	<b>13h30-14h30</b> <b>Decolonizing the Art Industry: Unleashing the Power of African Cultural Heritage</b> <b>Speaker:</b> Joshua Chiundiza (Culture + Creative Industry Consultant)
<b>14h00-15h00</b> <b>Session powered by eMedia</b>	<b>15h00-16h00</b> <b>Navigating the African Film and TV Distribution Landscape: Insights and Strategies for Success</b> <b>Speaker:</b> Pascal Schmitz (AAA Entertainment)	<b>15h00-15h45</b> <b>Kenyan Animation Revolution: Unveiling the Next Global IP</b> <b>Speaker:</b> Irmak Atabek (Mako)		<b>14h30-15h30</b> <b>Harmony of Change: Music's Impact on Society, Diversity, and Ethics</b> <b>Moderator:</b> Danilo Acquisto (Special Effects Media), YoungstaCPT (Recording Artist), Thulani "FOSTA" Headman (Bridges for Music)
<b>15h00-16h00</b> <b>See What's Next on Netflix - a discussion on the future of African storytelling with Netflix &amp; local filmmakers</b> <b>Speakers:</b> Dorothy Ghattuba (Netflix), Tendeka Matatu (Netflix)	<b>16h00-17h00</b> <b>Recognition of Prior Learning</b> <b>Speaker:</b> Natalie Delpont (Ikasi Creative Media)	<b>16h00-16h45</b> <b>Polycat: From a joke to a viral show with Polycat Studios</b>		<b>15h30-16h30</b> <b>Unlock Your Song writing Potential: A Masterclass at Muziki Africa</b> <b>Moderator:</b> Munya Chanetsa (EMPIRE Publishing), <b>Speakers:</b> Holy Alpha (Recording Artist), YoungstaCPT (Recording Artist)
<b>16h00-17h30</b> <b>YouTube 101</b> <b>Speakers:</b> Aleksandra Surogina (Special Effects Media), Danilo Acquisto (Special Effects Media), Raeesa Dhorat (Special Effects Media)		<b>17-00-17h45</b> <b>Studio Culture, Sustainability and Producing from the Continent</b> Minds Eye Creative and Triggerfish Animation Studios, talk about studio culture, sustainability and producing from the continent.		



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# CONTENT PROGRAMME

**TUESDAY, 5 SEPTEMBER 2023**

MIP AFRICA THEATRE 1	MIP AFRICA THEATRE 2	CTIAF THEATRE	FAME WEEK AFRICA THEATRE	MUZKI AFRICA THEATRE
<b>10h30-11h30</b> <b>Shaping the Future: Women in Film and TV</b> <b>Moderator:</b> Kudi Maradzika (Producer, Director + Actor) <b>Speakers:</b> Flavia Motsisi (Multichoice and Showmax), Nosipho Maketo-van den Bragt (Chocolate Tribe), Tracey-Lee Rainers (Story Oasis), Ziyanda Ngcaba (Rapid Blue)	<b>10h30-11h30</b> <b>Decoding the Real Housewives Phenomenon</b> <b>Moderator:</b> Danilo Acquisto (SEM), <b>Speakers:</b> Barrie Kelly (NBCUniversal Formats), Hannah Worrall (NBCUniversal Formats), Lee Doig (Let It Rain Films), Lerato Moruti (M-Net), Sam Kelly (Let It Rain Films)	<b>11h00-11h45</b> <b>The History of White People in America   A series of 16 animated, musical shorts that reveal the history of race in America</b> Esther Pearl (Nell Productions) interviews Ed Bell (Animation artist, Director and Writer) about this ambitious project that explores the story of how skin became colour, colour became race and race became power.	<b>08h00</b> <b>Project Pitch Platform: Open Session</b>	<b>10h00-11h00</b> <b>In Conversation with Siphos Dlamini, President of Africa &amp; the Middle East: gamma.</b> <b>Interviewer:</b> Phiona Okumu (Spotify)
<b>11h30-12h30</b> <b>Exploring Canada-South Africa Co-Productions</b> <b>Moderator:</b> Dorothy Alexandre (Consultant) <b>Speakers:</b> Alfons Adetuyi (Director and Producer), Beverley Mitchell (TRACE Studios), Sarolta Csete (Canadian Media Producers Association), Quinton Fredericks (Documentary Filmmaker)	<b>11h30-12h30</b> <b>RNLS: Episodic Pitches</b> <b>Moderator:</b> Mehret Mandefro (Realness Institute)	<b>12h00-12h45</b> <b>You're Not an Island: Creating a Production Community</b> Kaya Kuhn from Those Production Girls discusses innovation through collaboration	<b>10h30</b> <b>Project Pitch Platform: Animation</b>	<b>11h00-12h00</b> <b>Harmonizing Narratives: The Business of Music Synchronization</b> <b>Moderator:</b> Ryan Hill (Universal Music Publishing) <b>Speakers:</b> Rob Brinkworth (Resonate Audio), Thando Makhunga (Sheer Publishing), Marc Algranti (Marc Algranti Music), Thambi Niklas Schultze-Wolters (Empire), Rob Cowling (Gallo Music)
<b>12h30-13h30</b> <b>Minimise Our Contribution to The Climate Crisis</b> <b>Speakers:</b> Stephen Horn (Clean Creatives + Politically Awake!), Reinie Swart (Eco Ninjas), Andy du Plessis (FoodForward SA)	<b>12h30-14h00</b> <b>THE SUCCESS OF 'SPINNERS'</b> <b>A Co-production Case Study</b> <b>Speakers:</b> Alix Lebart (Studiocanal TV), Nicola van Niekerk (Multichoice), Ramadan Suleman (Natives at Large)	<b>13h00-13h45</b> <b>Creating the 2023 Theme</b> Animator, Sarah Swanepoel takes the reigns in 2023. She takes us behind the scenes on CTIAF's latest trailer discussing why conservation is important to her and how she creates these haunting images.	<b>12h30 – 15h00</b> <b>Unveiling the Power of Film Commissions And Agencies: Empowering Content Creators for Success</b>	<b>12h00-13h00</b> <b>Harmonizing Diversity: Music Representation for LGBTQ+ and Minority Groups</b> <b>Moderator:</b> Thami 'Dish' Kotlolo (Quad Republic), <b>Speaker:</b> Mx Blouse, Recording Artist
<b>13h30-14h00</b> <b>Devil's Peak: You won't believe what happened on set</b> <b>Speakers:</b> Jozua Malherbe (Director), Sisanda Henna (Actor), Tarryn Wyngaard (Actor)	<b>Behind the sound - creating the authentic sonic landscape of 'Spinners'</b> <b>Moderator:</b> James Matthes (Pressure Cooker Studios) <b>Speaker:</b> Ready D (Recording Artist)	<b>14h00-14h45</b> <b>Creating Intergalactic</b> <b>How the world impacted production and how the production impacted the world!</b> <b>Speaker:</b> Chrissy Metge (Producer. Author. Mentor),	<b>12h30-13h00</b> <b>Wesgro</b> Monica Rorvik (Wesgro)	
<b>14h00-15h00</b> <b>Global Media Makers: Building Bridges and Forging Community Around the World</b> <b>Moderator:</b> Louay Khraish (Global Media Makers), <b>Filmakers:</b> Khosie Dali, Imran Hamdulay, Dominique Jossie, Quinton Fredericks	<b>14h00-15h00</b> <b>Africa to the World: The Power of Localisation</b> <b>Speakers:</b> Caroline Mbindyo-Koroso (TransPerfect), Pascal Koroso Mwita (TransPerfect), Raphael Gati (TransPerfect)	<b>15h00-15h45</b> <b>Animation SA</b> Join the board of Animation SA for updates on the new structure of ASA as well as the new website.	<b>13h00-13h30</b> <b>Gauteng Film Commission</b>	
<b>15h00-16h00</b> <b>Talent Development and the Exporting of African Content</b> <b>Moderator:</b> Narendra Reddy (The Africa Channel), <b>Speakers:</b> Ava Hall (The Africa Channel), Nikita Adams (Folding Chair Productions), Reena Singh (Lion Forged Creative Group), Ayanna Lonian (Amazon Prime Video), David Kayser (Literary Agent)	<b>15h00-16h00</b> <b>Using TikTok to catapult your career and shape stories</b> <b>Moderator:</b> Vivian Chuene, TikTok), <b>TikTok Content Creators:</b> Bella Monsoon, Siboniso Tadeus Mbatha, Omar Morto, Zethu Gqola	<b>16h00-16h45</b> <b>Directors' Panel</b> Veteran director John Kahrs interviews first time South African short film directors from Kizazi Moto and Star Wars Visions 2 <b>Directors:</b> Tafadzwa Hove, Daniel Clarke, Nadia Darries, Tshepo Moche	<b>13h30-14h00</b> <b>KZN Film Commission</b>	<b>14h00-15h00</b> <b>In Conversation with GRAMMY winner, Zakes Bantwini</b> <b>Interviewer:</b> Lesley Mofokeng (Entertainment Journalist)
<b>16h00-17h30</b> <b>Shedding Light on Disability in Front of and Behind the Camera</b> <b>Moderator:</b> Karen Jeynes (Both Worlds Pictures), <b>Speakers:</b> Shakila Maharaj (ShazaCin Accessible Media), Nenio Mbazima (Producer and Director), Simon Manda (THISABILITY)	<b>16h00-17h00</b> <b>Exploring the Rich Diversity of African Film Locations</b> <b>Moderator:</b> Azania Muendane (Locations Africa)	<b>17h00-17h45</b> <b>Life in the Trenches at Pixar: What we as an industry can learn from those early days at Pixar</b> <b>Speakers:</b> Ed Bell, Gennie Rim, Esther Pearl, Nathan Stanton	<b>15h30</b> <b>Project Pitch Platform: Closed Session</b>	<b>15h00-16h00</b> <b>Celebrating Excellence: The Significance of Music Awards in Showcasing African Talent</b> <b>Moderator:</b> Lala Tuku (SABC), <b>Speakers:</b> Wouter Kellerman (GRAMMY winner), Hloni Modise (Basadi in Music Awards)
				<b>16h00-17h00</b> <b>Empowering Rhythms: Pioneer x Bridges for Music DJ Workshop</b> <b>Hosted by:</b> Thulani "FOSTA" Headman (Bridges for Music)

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## CONTENT PROGRAMME

WEDNESDAY, 6 SEPTEMBER 2023

MIP AFRICA THEATRE 1	MIP AFRICA THEATRE 2	CTIAF THEATRE	FAME WEEK AFRICA THEATRE	MUZKI AFRICA THEATRE
<b>09h30-10h30</b> <b>Nollywood's Place on the Global Stage</b> <b>Moderator:</b> Olorade Okedare (Kinsman Media) <b>Speakers:</b> Esse Akwawa, (Accelerate Studios), Mimi Bartels, (FilmOne Studios), Zulu Oyibo (Inkblot Productions), Jite Ovueraye (Accelerate TV), Damola Ademola (Inkblot Productions), Yolanda Okereke (Costume Designer)	<b>09h30-10h30</b> <b>The role of YouTube and Social Media in TV</b> <b>Speakers:</b> Aleksandra Surogina (Special Effects Media), Danilo Acquisto (Special Effects Media), Raeesa Dhorat (Special Effects Media)	<b>10h30-10h45</b> <b>'Umoya' - a Project in Development</b> Somto Ajuluchukwu (Vortex Corporation) , Shivana Naidoo (Director + Writer) and Nanda Sooben (Animator) talk about their latest project in development 'Umoya'	<b>08h30</b> <b>Project Pitch Platform: Closed Session</b>	<b>10h30 – 12h00</b> <b>Adapting to Change: Thriving in an Ever-Evolving Music Landscape</b>  <b>10h30-11h00</b> <b>Music Marketing and Promotion</b> Manuela Dias de Deus (One-eyed Jack)  <b>11h00-11h30</b> <b>Music Education and Career Development</b> Prashana Rampersad (Bridges For Music Academy)  <b>11h30-12h00</b> <b>Music and IP</b> Manaileng Maphike, (Maphike Attorneys Inc. + Women in Music SA)
<b>10h30-13h00</b> <b>From Script to Screen Roundtable: Navigating the Film, TV and Media Landscape</b>  <b>10h30-11h00</b> <b>Financing</b> Camille Gueymard (Telefilm Canada)  <b>11h00-11h30</b> <b>IP, Copyright, and Contractual Issues</b> Brian Nitzkin (Myriad Pictures)  <b>11h30-12h00</b> <b>LGBTQ+ Representation in African Film and TV</b> <b>Speakers:</b> Loren Loubser (Queer actor + filmmaker), Gabe Gabriel (Queer writer, director, and actor), Kwandiwe 'Que' Lavisa (DOP)	<b>10h30-11h30</b> <b>Climate Story Lab Southern Africa: The Power Of Story To Drive Change</b> <b>Speakers:</b> Siza Mukwedini (The Conservationist), Rumbi Katedza (The Conservationist), Tembisa Jordaan (Ulwandle Lushile), Alexandria Hotz (Womin)  <b>11h30-12h30</b> <b>Shaka Ilembe: Empowering African Stories from an African Perspective and its Economic Impact</b> <b>Speakers:</b> Tebogo Matlawa, (Multichoice), Desiree Markgraaff, (The Bomb Shelter Film Company)	<b>11h00-11h45</b> <b>A Vision for Visions 2</b> Directors, Nadia Darries and Daniel Clarke talk about their collaborative process creating Aau's song for the latest Star Wars anthology  <b>12h00-12h45</b> <b>Mukudzei and the Kizazi Moto Anthology</b> Director Tafadzwa Hove takes us behind the scenes on his latest short film Mukudzei from the Kizazi Moto anthology	<b>10h30</b> <b>Project Pitch Platform: Animation</b>   <b>13h00</b> <b>Project Pitch Platform: Closed Session</b>	<b>12h00–13h00</b> <b>Behind the Sound of Kizazi Moto: Generation of Fire with Kay Faith</b> <b>Interviewer:</b> James Matthes (Pressure Cooker Studios)
<b>12h00-12h30</b> <b>Navigating Changing Intimacy in the Film and TV Landscape</b> Sara Blecher (Intimacy Coordinators)  <b>12h30-13h00</b> <b>Crafting Meaningful Connections in a Changing World</b> Leslie Adams (Reach Africa)	<b>13h00-14h00</b> <b>Threads of Majesty: Unveiling the Artistry of Costume Design for Shaka Ilembe</b> <b>Moderator:</b> Rudzani Netshiheni (BrandReserve) <b>Speakers:</b> Sheli Masondo (Costume Designer and Stylist), Professor Hlonipa Mokeona (Historian)	<b>14h00-14h45</b> <b>When the students become the masters</b> Ed Bell and Nathan Stanton reflect on their early careers, how their paths crossed and their experiences on projects	<b>15h00–16h30</b> <b>Global Media Makers Presents: Creative Producing with Avril Speaks</b> <b>Speaker:</b> Avril Speaks (Filmmaker)	<b>13h30-14h30</b> <b>Navigating the Spotlight: Mastering Artist Development and Management</b> <b>Moderator:</b> Lesley Mofokeng (Entertainment Journalist) <b>Speakers:</b> Holy Alpha (Recording Artist), YoungstaCPT (Recording Artist)
<b>13h30-14h30</b> <b>In Conversation with Lala Tuku, Head of Local Productions: SABC</b> <b>Interviewer:</b> Denim Richards (Khumo Studios)	<b>14h00-16h00</b> <b>Masterclass: Empowering African Writers: Towards Fair Compensation and Recognition</b> <b>Moderator:</b> Olorade Okedare (Kinsman Media) <b>Speakers:</b> Ayobola Eniola (Kinsman Studios), Mimi Bartels (FilmOne Studios Mehret Mandefro(Emmynominated filmmaker, Realness Institute, TBTM Studios), Tracey-Lee Rainers (Story Oasis), Zoe Ramushu (Chiseri Studios)			<b>14h30-15h30</b> <b>Unveiling the Soundscape of Tomorrow: Exploring the Future of Live Music and the Evolution of the Music Industry</b> <b>Moderator:</b> Zethu Gqola (Pop Culture + Socio-Political News Creator), <b>Speakers:</b> Lyndon Barends (Arena Holdings), Manuela Dias de Deus (One-eyed Jack), Justin Van Wyk, (Big Concerts + Ticketmaster South Africa), Dale de Ruig (Steyn Entertainment)
<b>14h30-15h30</b> <b>Shaping the Future: The Next Chapter for Film and TV in Africa</b> <b>Moderator:</b> Lindi Ndebele-Koka (SWIFT) <b>Speakers:</b> Monde Twala (Paramount Africa and BET International), Sipho Ngwenya (Showmax), Kopano Cowen (Mandela Bay Pictures), Marie Ka (Inaru Films), Bobby Johar (Blu Digital Group)				



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MONDAY, 4 SEPTEMBER

**09h30-10h30 | Transforming Screens: Navigating Trends in Today's Film and TV Landscape**

Explore the evolving landscape of film and TV in this insightful talk. Discover how streaming platforms have reshaped content consumption, fostering a surge in original productions and cross-platform storytelling. Uncover the impact of AI on content creation, personalization, and distribution, enhancing viewer engagement. From virtual production techniques to global collaborations, delve into the trends shaping the industry. Join us to grasp the current snapshot and future trajectories of film and TV, where technology, creativity, and audience demands intersect.

**Moderator:** **Nimrod Geva**, Head of Content Development: Quizzical Pictures  
**Ryan Solovei**, Country Manager: VIU Africa, **Layla Swart**, Managing Director: Yellowbone Entertainment, **Khalid EL–Jelailati**, Screenwriter. Director. Indie-Producer., **Louise Callcott-Stevens**, Co-founder and CEO at EarCandy Dubbing

**10h30-11h30 | Unveiling the Desires: What Buyers Want in the African Film and TV Market**

Discover the inner workings of the African film and TV market as seasoned content buyers and sellers come together to shed light on the latest programming trends. Explore the evolving demands and preferences of buyers in key markets, as they share valuable insights. Gain a deeper understanding of what captivates audiences, what content sells, and how to position your projects for success. Don't miss this enlightening session that will empower you to navigate the ever-changing landscape of African film and TV with confidence.  
**Moderator:** **Sivan Pillay**, CEO: Trace Studios  
**Speakers:** **Mauro Black**, Director of Content Sales and Distribution: MultiChoice, **Tshepo Skosana**, Founder, Showrunner and Executive Producer: Meraki Studios, **Mandy Pienaar**, VP: Sales Liaison Africa, NBCUniversal

**11h30-12h30 | Unlocking Opportunities: MultiChoice and the African Film & TV Industry**

Explore MultiChoice's dynamic impact on African film and TV in this engaging session. Learn about their initiatives, channels, and streaming services, and discover how to collaborate with them. Gain insights from MultiChoice representatives, exploring development, production, distribution, and monetization. For filmmakers and content creators, this is your opportunity to connect, learn, and thrive in Africa's storytelling arena.  
**Moderator:** **Wikus du Toit**, Senior Manager: Scripted at MultiChoice  
**Speakers:** **Nicola van Niekerk**, Head of Content for Premium Channels & Co-productions: MultiChoice, **Lerato Moruti**, Senior Manager Reality and Entertainment: M-Net, **Tebogo Matlawa**, Head of Scripted Content: Middle & Mass: South Africa at MultiChoice

**13h00-14h00 | The growing localisation market in Africa, and the impact of AI & Technology**

Join **Claudia Mohr**, Executive Director & Founder of Content Lab, one of Africa's leading localization facilities in a presentation, on the language dubbing industry in Africa. She will be having an engaging discussion around the current technological advances, impact and use of AI and what this means for the African Film/TV localization industry. Discussion points will include actors concerns over usage/rights, opportunities for content producers, distributors and broadcasters and the cultural impact of previously underserved languages being able to be localised at scale.

MONDAY, 4 SEPTEMBER

**14h00-15h00 | Session powered by eMedia**

**15h00-16h00 | See What's Next on Netflix - a discussion on the future of African storytelling with Netflix & local filmmakers**  
Investing in South-African storytelling by creating sustainable long-term partnerships with local creators. In this session, Netflix's content leads - **Tendeka Matatu** (Netflix Film) and **Dorothy Ghattuba** (Netflix Series) will discuss Netflix's plans to bring more local stories that will showcase South Africa's creative industry and talent to the world.

**16h00-17h00 | YouTube 101**  
Ever wondered how YouTube works and how you can leverage it in your world? In this power session, the team from Special Effects Media South Africa will help you understand everything you need to know about how YouTube works, its features, best practice and monetisation. They'll show you how to leverage YouTube to build loyal communities, make money and produce content that succeeds on the platform. Leave this session equipped with everything you need to start or optimise your YouTube journey.  
**Speakers:** **Aleksandra Surogina**, Operations Manager & Creative Producer: Special Effects Media, **Danilo Acquistio**, CEO: Special Effects Media, **Raeesa Dhorat**, Content Strategist: Special Effects Media

TUESDAY, 5 SEPTEMBER

**10h30-11h30 | Breaking Barriers, Shaping the Future: Women in Film and TV**

Join us for a compelling discussion that celebrates the achievements of women in the film and TV industry and explores the exciting opportunities that lie ahead. Discover the innovative approaches, emerging trends, and empowering stories that are reshaping the landscape. From representation to leadership roles, this session will delve into the evolving role of women in the industry and inspire the next generation of trailblazers. Let's come together to envision a future where women continue to make a profound impact in film and TV.  
**Moderator:** **Kudi Maradzika**, Award-winning Producer, Director, Actor and Voice Over Artist  
**Speakers:** **Flavia Motsisi**, Commissioning Editor: MultiChoice and Showmax, **Nosipho Maketo-van den Bragt**, CEO and Co-founder: Chocolate Tribe, **Tracey-Lee Rainers**, Story Development Executive: Story Oasis, **Ziyanda Ngcaba**, MD: Rapid Blue

**11h30-12h30 | Cinematic Connections: Exploring Canada-South Africa Co-Productions**

This session will dive deep into the world of co-productions, shedding light on the sea of possibilities between these two dynamic countries and their significant potential to jointly contribute to the industry's growth. From shaping inclusive and innovative cross-border collaborations to identifying and attracting untapped audiences eager to have access to authentically and locally crafted stories that find a global cultural resonance, this conversation will uncover the transformative power of mutually beneficial production partnerships. The synergy between Canadian and South African talents, resources, and creative visions is shaping the future of global storytelling.  
**Introduction:** **Chris Cooter**, High Commissioner of Canada to South Africa  
**Moderator:** **Dorothy Alexandre**, Host, Content Producer and Consultant  
**Speakers:** **Alfons Adetuyi**, Director and Producer, **Beverley Mitchell**, Storyteller & Development Executive, **Sarolta Csete**, Canadian Media Producers Association, **Quinton Fredericks**, Documentary Filmmaker and Storyteller

TUESDAY, 5 SEPTEMBER

**12h30-13h30 | Clean Up Your Act! How We Learned To Love The Planet And Minimise Our Contribution To The Climate Crisis**

It seems like an insurmountable challenge: How do you make production sustainable? How do you ensure that your talents and skills are not being used to further the agendas of contributors to the climate crisis? How can you help reduce film production's carbon footprint? This panel will come at the issue from three different perspectives and offer feasible solutions for everyone from individual creatives to the biggest production companies.  
**Speakers:** **Andy du Plessis**, Managing director: FoodForward SA, **Reinie Swart**, Founder: Eco Ninjas, **Stephen Horn**, SA Country Director: Clean Creatives and Producer: Politically Awel!

**13h30-14h00 | Devil's Peak: You won't believe what happened on set**

Devil's Peak is M-Net's latest international co-production. It's a crime thriller drama, based on Deon Meyer's 2004 best-selling book of the same name, that will air on M-Net in October 2023. Hilton Pelser stars as Benny Griessel, who is tasked with tracking down a vigilante killer whose crimes are capturing the imagination of the city. As he gets closer to his mark, he finds himself drawn into a dark and dangerous world where nothing is what it seems. Join Devil's Peak director **Jozua Malherbe** and two of the main cast, **Sisanda Henna** and **Tarryn Wyngaard**, for a behind-the-scenes discussion and the first and exclusive screening of Devil's Peak launch trailer.

**14h00-15h00 | Global Media Makers: Building Bridges and Forging Community Around the World**

Global Media Makers, an innovative mentorship initiative for international visual storytellers, has been committed to building bridges between American film industry professionals and filmmakers from Asia and Africa since 2016. The program is supported through a partnership between Film Independent and The Bureau of Educational and Cultural Affairs of the U.S. Department of State. Hear about the experience from our South African GMM Fellows and find out what it takes to write a successful application that helps you stand out in a competitive field.  
**Moderator:** **Louay Khraish**, Associate Director, International Programs Film Independent/Global Media Makers  
**Filmmakers:** **Khosie Dali**, **Imran Hamdulay**, **Dominique Jossie**, **Quinton Fredericks**

**15h00-16h00 | From Africa to the World: Talent Development and the Exporting of African Content**

Gain valuable insights from industry experts as they share strategies, success stories, and challenges in nurturing and promoting African talent and content on the international stage. Discover the opportunities, trends, and innovative approaches driving the growth of local and country-specific stories for international audiences. Don't miss this engaging conversation that highlights the opportunities to engage the global Black Diaspora, grow the appetite for and build a pipeline for African storytelling worldwide.  
**Moderator:** **Narendra Reddy**, CEO: The Africa Channel  
**Speakers:** **Ava Hall**, Head of Content and Brand: The Africa Channel, **Nikita Adams**, Head of Television Development, Folding Chair Productions, **Reena Singh**, President: Lion Forged Creative Group, **Ayanna Lonian**, Director of Content Acquisition and Head of Worldwide Major Studio Licensing Strategy: Amazon Prime Video, **David Kayser**, Literary Agent  
**SESSION POWERED BY THE AFRICA CHANNEL**

TUESDAY, 5 SEPTEMBER

**16h00-17h00 | Shedding Light on Disability in front of and Behind the Camera in the Film and TV Industry**

Inclusion and representation in the film and TV industry have come a long way, but there is still much work to be done, especially concerning disability representation. This talk aims to highlight the importance of bringing authentic and diverse portrayals of disability to both the screen and the behind-the-scenes aspects of filmmaking, as well as making our industry more accessible to audiences, thereby broadening our reach. By exploring the challenges faced by disabled individuals in the industry, we can foster a more inclusive and empowering environment. We will discuss the impact of accurate disability representation on audiences, dispel misconceptions, and share successful examples of inclusive productions. Let's collectively strive to create a film and TV landscape where disability is portrayed sensitively and inclusively, both on-screen and off-screen.  
**Moderator:** **Karen Jeynes**, Head Writer and Producer: Both Worlds Pictures  
**Speakers:** **Shakila Maharaj**, Director: ShazaCin Accessible Media, **Simon Manda**, Managing Editor: THISABILITY, **Nenio Mbazima**, Film Producer and Director  
**SESSION POWERED BY BOTH WORLDS PICTURES**

WEDNESDAY, 6 SEPTEMBER

**09h30-10h30 | Nollywood's Place on the Global Stage**

This talk invites you on an exploration of Nigeria's iconic film industry, Nollywood, which has gained global recognition for its unique storytelling and cultural impact. Discover the evolution of Nollywood, from its grassroots origins to its present-day influence on African and international cinema. Join us as we delve into the enchanting narratives, innovation, and sheer creativity that define Nollywood's magic, showcasing how storytelling can bridge cultures and captivate hearts worldwide.  
**Moderator:** **Ololade Okedare**, Story Consultant and Producer: Kinsman Media  
**Speakers:** **Esse Akwawa**, Head of Productions: Accelerate Studios, **Mimi Bartels**, General Manager: FilmOne Studios, **Zulu Oyibo**, Co-founder: Inkblot Productions, **Jite Ovueraye**, Head of Marketing and Operations: Accelerate TV, **Damola Ademola**, Co-founder: Inkblot Productions

**10:30 - 12:30 | From Script to Screen Roundtable: Navigating the Film Landscape**

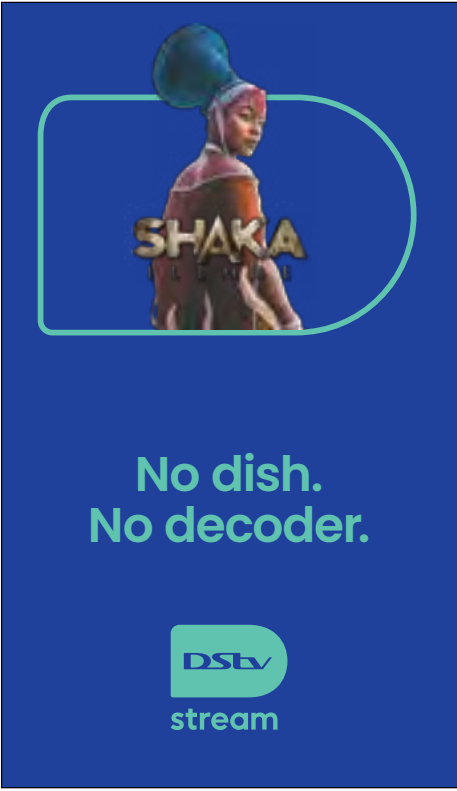
Experience an inspiring series of talks designed to fuel your passion, expand your knowledge, and empower your career in the vibrant African entertainment industry. Engage with influential speakers as they share their insights, innovative ideas, and success stories. Don't miss this transformative event where inspiration meets networking, and be ready to embark on an exciting journey towards your career aspirations.  
**10h30 Financing:** **Camille Gueymard**, Deputy Director, Business Affairs and Coproduction, Telefilm Canada  
**11h00 IP, Copyright, and Contractual Issues:** **Brian Nitzkin**, SVP: Business Affairs and Development at Myriad Pictures  
**11h30 LGBTQ+ Representation in African Film + TV:** **Loren Loubser**, Actor + filmmaker, **Gabe Gabriel**, Writer, director + actor, **Kwandiwe 'Que' Lavisa**, Director of Photography  
**12h00 Navigating Changing Intimacy in the Film and TV Landscape:** **Sara Blecher**, Co-founder of Intimacy Coordinators

WEDNESDAY, 6 SEPTEMBER

**13h30-14h30 | In Conversation with Lala Tuku, Multi-hyphenated Creative Industry Practitioner and SABC Head of Content and Local Production**  
Join **Denim Richards**, Hollywood Actor: "Yellowstone" and CEO of Khumo Studios for an intimate conversation with **Lala Tuku**, Head of Local Productions at SABC. Delve into her remarkable journey, as she shares key lessons, insights, and inspirations that have shaped her career. Gain exclusive insights into the future of local productions at SABC and SABC+, as Lala discusses the exciting developments, innovative strategies, and the immense potential that lies ahead.

**14h30-15h30 | Shaping the Future: The Next Chapter for Film and TV in Africa**

This captivating session will feature industry experts who will share their insights on the evolving landscape, including the impact of technology, the rise of streaming platforms, the growth of local content, and the increasing global recognition of African storytelling. Discover what's next for African cinema and tv and gain valuable knowledge to navigate the path to success.  
**Moderator:** **Lindi Ndebele-Koka**, Acting CEO: SWIFT  
**Speakers:** **Monde Twala**, Snr VP of Editorial and GM: Paramount Africa and Lead: BET International, **Sipho Ngwenya**, Senior Manager Executive Support: Showmax, **Kopano Cowen**, VP for Development and Productions: Mandela Bay Pictures, **Marie Ka**, Film Producer, **Bobby Johar**, Global MD: Blu Digital Group





MONDAY, 4 SEPTEMBER

**10h00-11h00 | Empowering Minds through Visual Storytelling: The Role of Film and TV Schools in Uplifting Education**

Discover the profound influence of film and TV schools on education and society in this enlightening session. Explore the vital role of these institutions as we shed light on their significant impact. Uncover the skills nurtured through specialized training, the transformative power of visual storytelling, and how it fosters creativity, empowerment, and uplifts individuals and communities. Join us as we illuminate the path to a brighter future.

**Moderator:** Maganthrie Pillay, Founder: Masala Film Works **Speakers:** Uga Carlini, Writer's Guild SA | President: Towerkop Creations, Diaan Lawrenson, Dean of Campus: AFDA Cape Town, Lamise Inglis, Managing Director: Ikasi Creative Media, Sizwe Fortune Zuma, Sessional Lecturer | Film and Television: Wits University, Tamara Dawit, Creative Producer + Strategist at Gobez Media Inc

**11h00-12h00 | Cracking the Code: Understanding the African Market for International Television and Film Content**

Embark on a captivating journey through the intricacies of the African market for global entertainment in this insightful session. Attendees will gain a comprehensive understanding of the vibrant African television and film industry, its growth potential, and the significance of localized content. This session will equip content creators and industry professionals with valuable insights to craft compelling content that connects with African viewers, embracing the continent's rich storytelling traditions and fostering meaningful cultural exchanges through the power of film and television. Unlock the key to understanding what Africans truly desire in international content.

**Moderator:** Denim Richards, CEO: Khumo Studios **Speakers:** Brian Nitzkin, SVP: Business Affairs and Development at Myriad Pictures, Delon Bakker, Producer + Co-founder: Mannequin, Louise Callcott-Stevens, Co-founder + CEO: EarCandy Dubbing

**13h00-14h00 | Unlocking Collaborative Creativity: Exploring Different Forms of Co-production**

Delve into the realm of co-production and discover the myriad possibilities it offers for collaborative storytelling. Join us as we explore the various forms of co-production, from international partnerships to regional collaborations and everything in between. Gain insights from industry experts on the benefits, challenges, and best practices of co-production, and uncover how these collaborative ventures can amplify cultural exchange, expand creative horizons, and unlock new opportunities for filmmakers. Whether you're a seasoned producer or an emerging talent, this session will inspire you to embrace the power of collaboration and harness its potential to bring captivating stories to life. **Moderator:** Nimrod Geva, Head of Content Development: Quizzical Pictures **Speakers:** Nicola van Niekerk, Head of Content for Premium Channels & Co-productions: MultiChoice, Nosipho Maketo-van den Bragt, CEO + Co-founder: Chocolate Tribe, Thierry Cassuto, Founder + CEO: Both World Pictures

**14h00-15h00 | Realness Institute: Feature Film programme pitches** **Moderator:** Cait Pansegrouw, Producer, Casting Director + Co-founder and Director of Artistic Operations for the Realness Institute

MONDAY, 4 SEPTEMBER

**15h00-16h00 | Navigating the African Film and TV Distribution Landscape: Insights and Strategies for Success**

Join Pascal Schmitz, AAA Entertainment's Head of Production & Development, for insights into evolving African film and TV distribution. Discover trends, challenges, and strategies for successful local and global content dissemination. Benefit from expertise in market dynamics, audience targeting, rights, and digital platforms. Whether filmmaker, producer, or industry pro, gain tools to navigate distribution complexities, amplify content reach, and excel in African film and TV. Don't miss this empowering session for thriving in the industry.

**16h00-17h00 | Recognition of Prior Learning** iKasi Creative, an accredited Skills Development Provider (SDP), is actively engaged in driving the transformation of the film and media industry. Many individuals have faced disadvantages due to limited access to formal education and work opportunities. In the creative industry, professionals have acquired substantial experience over time but lack formal qualifications to support their expertise. This puts them at a significant disadvantage when higher-level opportunities arise, where documentation becomes essential. The iKasi Recognition of Prior Learning (RPL) program could rectify this situation. **Natalie Delpont Louw**, an EDTP Specialist, will discuss the RPL process in more detail.

TUESDAY, 5 SEPTEMBER

**10h30-11h30 | Behind the Success: Decoding the Real Housewives Phenomenon**

Step behind the scenes and explore the captivating world of the "The Real Housewives" franchise in this insightful content session. Gain exclusive insights into the format's enduring success and its impact on the television industry. Through a detailed analysis of the series, we'll examine the key elements that make the "The Real Housewives" format so irresistible to viewers worldwide. Learn about the strategic blend of authenticity and entertainment, the art of crafting engaging narratives, and the dynamics of creating compelling drama. Discover the secrets behind the franchise's longevity and its ability to allow audiences worldwide to gain an insight into the local culture. The formidable format captivates viewers and opens doors to spin-offs and cultural phenomena. *The Real Housewives franchise is distributed internationally by NBCUniversal Formats, which is part of Universal International Studios, a division of Universal Studio Group.*

**Moderator:** Danilo Acquisto, CEO: Special Effects Media **Speakers:** Barrie Kelly, VP of International Format Production & Development: NBCUniversal Formats, Hannah Worrall, VP of Format Sales: NBCUniversal Formats, Lee Doig, Director and Director of Photography: Let It Rain Films, Lerato Moruti, Senior Manager Reality and Entertainment: M-Net, Sam Kelly, Executive Producer: Let It Rain Films

**10h30-11h30 | Realness Institute: Episodic Pitches** **Moderator:** Mehret Mandefro, Emmy-nominated Producer. Writer. COO, TBTM Studios. Co-founder, Truth Aid Media

TUESDAY, 5 SEPTEMBER

**UNVEILING THE SUCCESS OF 'SPINNERS'**

**12h30-13h15 | A Co-production Case Study** Join us for an in-depth exploration of the hit TV show "Spinners" as we take you on a journey from concept to filming, distribution, and its remarkable achievement as a finalist at Canneseries. Through this captivating case study, we will unravel the secrets behind its success, highlighting the power of co-production, the valuable lessons learned along the way, and the challenges overcome. Discover the intricacies of bringing this extraordinary series to life and gain valuable insights into the world of international TV production. Don't miss this opportunity to delve into the captivating world of "Spinners".

**Speakers:** Alix Lebrat, COO: TV Series at STUDIOCANAL, Nicola van Niekerk, Head of Content for Premium Channels & Co-productions: MultiChoice, Ramadan Suleman, Coproducer: Spinners + Founder: Natives at Large

**13h15-14h00 | Behind the sound - creating the authentic sonic landscape of Spinners**

Dive into the artistry and innovation that shaped the captivating auditory realm of 'Spinners'. Uncover the meticulous process of crafting an authentic sonic landscape that enchants, from sound effects to musical score, in this illuminating exploration of sound design.

**Moderator:** James Matthes, CEO + Co-founder of Pressure Cooker Studios **Speaker:** Ready D, Recording Artist

**14h00-15h00 | Africa to the World: The Power of Localisation**

Africa's film industry has moved from a supporting role to the centre stage, captivating audiences worldwide. The significance of localization lies in providing content creators the ability to film in their native languages, with the assurance that their creations can still reach a global audience. This means breaking barriers of language and unlocking doors to share African creativity with the world. With each subtitled line and dubbed word, the power of localisation weaves a remarkable success story for Africa. In this talk, Hiventy will explore the transformative impact of localization on African cinema, breaking down language barriers and empowering filmmakers to showcase their authentic stories on the global stage.

**Speakers:** Caroline Mbindyo-Koroso, Head: Kenya & Nigeria at Hiventy, Pascal Koroso Mwita, COO: Kenya & Nigeria at Hiventy, Raphael Gati, Head of Project Management, Kenya & Nigeria at Hiventy **SESSION POWERED BY TRANSPERFECT**



TUESDAY, 5 SEPTEMBER

**15h00-16h00 | Using TikTok to catapult your career and shape stories**

Calling all content creators! Join us for an immersive masterclass where you'll unlock the secrets to mastering TikTok and taking your creativity to new heights. Led by Vivian Chuene, a seasoned expert in content partnerships, this session is your exclusive opportunity to learn the tricks, tips, and strategies that will skyrocket your presence on the platform. From crafting engaging videos to leveraging trends and building a loyal following, this masterclass will equip you with the essential knowledge to thrive in the vibrant world of TikTok. Don't miss out on this invaluable opportunity to transform your content creation journey. Get ready to captivate, inspire, and leave your mark on TikTok!

**TikTok Content Creators:** Bella Monsoon, Siboniso Tadeus Mbatha, Omar Morto, Zethu Gqola

**16h00-17h00 | Exploring the Rich Diversity of African Film Locations**

Embark on a cinematic journey delving into the vibrant tapestry of African film locations. Discover the captivating settings that breathe life into stories, from bustling urban landscapes to serene natural wonders. Join us to celebrate the cultural richness and geographical diversity that define African cinema's unique visual narratives.

**Moderator:** Azania Muendane, Founder: Locations Africa

WEDNESDAY, 6 SEPTEMBER

**09h30-10h30 | The role of YouTube and Social Media in Television**

This session is aimed to break the traditional understanding of the role of Social Media in television and film properties. Is social media an omnichannel core strategy, solely a marketing function or both? We will take a look at how best to think about social media in the broadcast world and will include content monetisation, content distribution as well as two colourful local TV case studies where the knowledge is applied. You'll leave having a clearer picture on how to use social media alongside your TV and film projects.

**Speakers:** Aleksandra Surogina, Operations Manager & Creative Producer: Special Effects Media, Danilo Acquisto, CEO: Special Effects Media, Raeesa Dhorat, Content Strategist: Special Effects Media

**10:30 - 11:30 | CLIMATE STORY LAB SOUTHERN AFRICA 2023 PROJECT SPOTLIGHT: The Power Of Story To Drive Change**

The co-directors of CSLZA invite the creatives behind three of the documentary film projects selected for Climate Story Lab Southern Africa 2023 to share their experiences of using powerful stories to address the climate crisis, and how cleverly crafted impact strategies can help shift the dial on this entrenched issue. The projects are in various stages of production and their creators will shed light on the impact challenges and opportunities inherent in development, production and distribution.

**Speakers:** Siza Mukwedini, Producer: The Conservationist, Rumbi Katedza, Director: The Conservationist, Tembisa Jordaan, Director: Ulwandle Lushile and marine scientist, Alexandria Hotz, Producer: Namakwa and South African Lead Coordinator: Womin

WEDNESDAY, 6 SEPTEMBER

**BEHIND THE MAKING OF SHAKA ILEMBE**

**11h30-12h30 | Shaka Ilembe: Empowering African Stories from an African Perspective and its Economic Impact**

Join us as we dive into the captivating case study of "Shaka Ilembe" to highlight the significance of telling African stories from an African perspective. This session will explore the film's mission to capture authenticity and deepen understanding of a pivotal era. Moreover, we will examine the remarkable economic contribution of the film industry, exemplified by Shaka Ilembe's creation of over 8,000 job opportunities. Prepare to be inspired by the power of storytelling and its potential to transform communities and economies.

**Speakers:** Desiree Markgraaff, Partner + CEO: The Bomb Shelter Film Company, Tebogo Matlawa, Head of Scripted Content: Middle & Mass: South Africa at MultiChoice

**13h00-14h00 | Threads of Majesty: Unveiling the Artistry of Costume Design for Shaka Ilembe**

Be prepared for an engaging afternoon talk, "Threads of Majesty," as talented costume designers unveil the intricate artistry behind the captivating costumes in the renowned production, Shaka Ilembe. Discover their inspirations, techniques, and challenges in crafting these exquisite garments that transport audiences into the heart of Zulu culture. Gain insights into the creative journey of costume design in this unforgettable experience.

**Moderator:** Rudzani Netshiheni, Editor-in-Chief: BrandReserve **Speakers:** Prof. Hlonipha Mokoena, Historian, Sheli Masondo, Costume Designer + Stylist

WEDNESDAY, 6 SEPTEMBER

**14h00-16h00 | Empowering African Writers: Towards Fair Compensation and Recognition**

Join us for an Industry Masterclass as we champion the cause of African creators, particularly writers, and address the important topic of fair compensation and recognition. Against the backdrop of the impending industrial strike action by the Writers' Guild of America, this fireside chat/panel session will delve into essential reforms needed to ensure that every writer is paid a decent rate for their work, treated with respect, and financially rewarded for the success of their creations. During this engaging session, we will explore key discussion points such as professional standards, proper crediting, fair compensation rates, and residuals across theatrical and streaming windows. Our aim is to foster a supportive environment that empowers African writers and ensures their invaluable contributions are acknowledged and fairly rewarded. Don't miss this opportunity to be part of the conversation and help shape the future of the African writing industry. Join us for an enlightening discussion that aims to elevate the status of writers and promote their rights within the entertainment landscape.

*This event is open to industry professionals, writers, content creators, and all those passionate about supporting the rights and well-being of African writers.*

**Moderator:** Ololade Okedare, Story Development Executive, Emerge Story Company, and Producer: Kinsman Studios

**Speakers:** Ayobola Eniola, Co-founder/Head of Production: Kinsman Studios, Mimi Bartels, General Manager of FilmOne Studios, Mehret Mandefro, Emmy-nominated filmmaker, Co-Founder: Realness Institute, COO: TBTM Studios, Tracey-Lee Rainers: Story development executive: Story Oasis, Zoe Ramushu, Showrunner: Chiseri Studios

FAME WEEK AFRICA THEATRE

TUESDAY, 5 SEPTEMBER

**UNVEILING THE POWER OF FILM COMMISSIONS: EMPOWERING CONTENT CREATORS FOR SUCCESS**

Get ready for an exhilarating morning as we dive into the world of film commissions and foundations, where creative dreams come to life. Join us for a captivating session featuring representatives from various film commissions as they unveil their offerings and unveil the endless possibilities they hold for content creators. Discover how these powerhouses can fuel your career, provide vital resources, funding opportunities, and unparalleled exposure for your projects. Learn how to tap into their networks, access grants, and leverage their expertise to propel your creative journey to new heights. Don't miss this chance to connect with the visionaries behind the scenes, unlock your potential, and ignite your passion for storytelling. Prepare to be inspired, motivated, and equipped with the knowledge to make your mark in the industry.

**12h30-13h00 |** Wesgro **13h00-13h30 |** Gauteng Film Commission **13h30-14h00 |** KZN Film Commission **14h00-14h30 |** Durban Film Office **14h30-15h00 |** National Film and Video Foundation

WEDNESDAY, 6 SEPTEMBER

**15h00-16h30 | Global Media Makers Presents: Creative Producing with Avril Speaks**

Esteemed American Filmmaker **Avril Speaks** shares her experience producing independent film and television in the United States, as well as collaborating with internationa filmmakers to bring to the screen compelling stories. She will explore the role of the Creative Producer from the inception of a project all the way to distribution. Speaks is an Film Independent Fellow and has been a seminal Mentor in the Global Media Makers program.





MONDAY, 4 SEPTEMBER

**10h00-11h00 | Unveiling Opportunities: Exploring Industry Trends and Emerging Markets**  
With a deep understanding of the ever-evolving music landscape, This session will shed light on the transformative impact of music streaming services and the changing dynamics of consumer behaviour. Join us as we share invaluable insights and strategies to navigate the digital age of music and thrive in a rapidly shifting industry.

**11h00-12h30 | Breaking Barriers and Shaping the Future: What's Next for Women in Music**  
Join us for an enlightening session that examines the ever-evolving landscape of the music industry, with a special emphasis on the experiences, challenges, and opportunities for women. Delve into the remarkable progress achieved by women in music, while exploring the persistent barriers and biases that still exist. Discover the exciting possibilities for advancing gender equality and empowerment within the industry, as we envision a more inclusive and empowering future for all. Don't miss this insightful session that celebrates the accomplishments of women in music and paves the way for greater opportunities and representation.  
**Moderator:** Refilwe Matabane aka Fif\_Jaaa, Creative strategist by day, and DJ by night  
**Speakers:** Ninel Musson, Co-Founder: Vth Season, Shiro Mwendwa, Creative & Licensing Manager: Sheer Publishing, Tholsi Pillay, Manager: Kellerman Music, Gabisile Shabangu, GM: Content Connect Africa, Hloni Modise, Founder: Basadi in Music Awards

**13h30-14h30 | 10h00-11h00 | Decolonizing the Art Industry: Unleashing the Power of African Cultural Heritage**  
Join us for an enlightening session as we explore the intersection of African traditional knowledge systems and contemporary music strategies. Discover how African cultural heritage reshapes our perception of artists and challenges eurocentric norms in the industry. Unleash the untapped potential of African music, embracing innovation, authenticity, and meaningful engagement. Don't miss this opportunity to decolonize the music industry and pave the way for a diverse and vibrant musical landscape.  
**Speaker:** Joshua Chiundiza, Culture & Creative Industry Consultant, Audiovisual Artist, and Independent Music Producer

**14h30-15h30 | Harmony of Change: Music's Impact on Society, Diversity, and Ethics**  
Join us for an enlightening conference session that delves into the powerful role of music in promoting social change, embracing diversity, and addressing ethical issues within the music industry. Explore how music acts as a catalyst for positive transformation, challenging societal norms, amplifying underrepresented voices, and fostering inclusivity. Engage in thought-provoking discussions and gain insights from industry experts as we explore the profound influence of music in shaping a more equitable and ethical world. Together, let's harness the potential of music to drive meaningful change.  
**Moderator:** Danilo Acquistio, CEO: Special Effects Media  
**Speakers:** YoungstaCPT, Recording Artist, Thulani 'Fosta' Headman, Operations Manager: Bridges for Music

MONDAY, 4 SEPTEMBER

**15h30-12h30 | Unlock Your Song writing Potential: A Masterclass at Muziki Africa**  
Join us at Muziki Africa, presented by The Music Arena, for a transformative Song writing Masterclass that will ignite your creativity and elevate your craft. Led by industry-leading songwriters and musicians, this immersive session will unlock the secrets of crafting unforgettable melodies, meaningful lyrics, and capturing authentic emotions through music. Through interactive exercises, real-life examples, and insightful guidance, you'll gain invaluable tools and techniques to take your song writing to new heights. Whether you're a beginner or seasoned songwriter, this masterclass promises to inspire, challenge, and empower you to create music that resonates with the world. Don't miss out on this opportunity to learn from the best and unleash your song writing potential. Get ready to create songs that touch hearts, ignite emotions, and leave a lasting impact.  
**Modertor:** Munya Chanetsa, Managing Director: Africa at EMPIRE Publishing  
**Recording Artists:** Holy Alpha YoungstaCPT

TUESDAY, 5 SEPTEMBER

**In Conversation with Sipho Dlamini, President of Africa + the Middle East: gamma.**  
As President of gamma.'s Africa and the Middle East, division, Sipho Dlamini shares insights into the company's focus on unlocking the untapped musical talent within these regions. With headquarters in Lagos, Nigeria, and the Middle East division based in Dubai, UAE, gamma. aims to revolutionise the music industry by empowering artists from diverse backgrounds and genres. With its billion-dollar backing and strategic partnerships, gamma. emerges as a transformative force, fostering a dynamic music ecosystem that celebrates the cultural richness of Africa and the Middle East.  
**Interviewer:** Phiona Okumu, Head of Music in Sub-Saharan Africa: Spotify

**11h00-12h00 | Harmonizing Narratives: Unleashing the Power of Music in Storytelling and the Business of Music Synchronisation**  
Step into the captivating world of storytelling where music takes center stage. Join us for an immersive session that explores the transformative role of music in enhancing narratives across various mediums. Discover how music sets the tone, evokes emotions, and breathes life into stories, whether in film, TV, advertising, or digital media. Dive into the business of music synchronization as we unravel the intricacies of licensing, rights management, and creative collaborations. Gain invaluable insights from industry experts who have mastered the art of crafting the perfect musical accompaniment to captivate audiences worldwide.  
**Moderator:** Ryan Hill, MD: Universal Music Publishing  
**Speakers:** Marc Algranti, Music Supervisor + Creative Producer: Marc Algranti Music, Rob Brinkworth, Owner: Snr Sound Engineer: Resonate Audio, Rob Cowling, GM: Gallo Music Group, Thando Makhunga, MD: Sheer Music Publishing, Thembi Mpungose-Niklas, Director: Brand Partnerships + Synch Licensing at EMPIRE  
**SESSION POWERED BY MPASA**

TUESDAY, 5 SEPTEMBER

**12h00-13h00 | Harmonizing Diversity: Music Representation for LGBTQ+ and Minority Groups**  
Join us for an empowering session as we explore the crucial role of music in representing and amplifying the voices of LGBTQ+ and minority communities. Delve into the challenges and triumphs faced by artists from these marginalized groups, and how their music has become a powerful tool for self-expression and social change. Discover the transformative impact of inclusive representation in music and its ability to foster empathy, understanding, and unity. Engage in thought-provoking discussions and gain insights from industry experts and artists who have championed LGBTQ+ and minority representation in their work. Together, let's celebrate the rich tapestry of diversity within the music industry and forge a more inclusive and equitable future.  
**Speakers:** Thami 'Dish' Kotlolo, CEO and founder of Quad Republic, MX Blouse, Recording Artist

**14h00-15h00 | In Conversation with Grammy-Award winner, Zakes Bantwini**  
Join us for an exclusive and captivating conversation with the one and only Zakes Bantwini! Get ready to be inspired as we dive into the world of music and creativity with this phenomenal artist. From his chart-topping hits to his ground-breaking collaborations, Zakes Bantwini has taken the music industry by storm. In this intimate session, he will share his journey, his passion for music, and his insights on the art of storytelling through melodies. Don't miss this incredible opportunity to gain first-hand knowledge from a true music legend. Get ready to be inspired and uplifted as we delve into the brilliance of Zakes Bantwini's musical genius.  
**Interviewer:** Lesley Mofokeng, Entertainment Journalist

**15h00-16h00 | Celebrating Excellence: The Significance of Music Awards in Showcasing African Talent**  
Explore how music awards serve as powerful platforms for recognition, promotion, and celebration of African musicians and their contributions to the global music scene. Gain insights into the impact of music awards on artist visibility, career advancement, and industry growth. Delve into the evolving landscape of music awards in Africa, including the challenges, opportunities, and trends in the recognition of diverse genres and regional talents. Discover how music awards can foster cultural pride, inspire innovation, and elevate African music on the international stage.This session showcases the importance of music awards in amplifying the voices and achievements of African artists and propelling the continent's vibrant music industry forward.  
**Moderator:** Lala Tuku, Multi-hyphenated Creative Industry Practitioner and SABC Head of Content and Local Production  
**Speakesr:** Wouter Kellerman, GRAMMY®-winning flutist, composer and producer, Hloni Modise, Founder: Basadi in Music Awards

**16h00-17h00 | Empowering Rhythms: Pioneer x Bridges for Music DJ Workshop**  
Immerse yourself in the art of DJing at the exclusive workshop powered by Pioneer and Bridges for Music. Join us for an interactive session led by industry experts, blending cutting-edge technology with creative expression. Explore mixing techniques, equipment insights, and the dynamic world of electronic music. Whether you're a beginner or aspiring pro, elevate your skills while contributing to positive social change through music education.  
**Facilitated by Thulani 'Fosta' Headman,** Operations Manager: Bridges for Music

WEDNESDAY, 6 SEPTEMBER

**ADAPTING TO CHANGE: THRIVING IN AN EVER-EVOLVING MUSIC LANDSCAPE**  
Embark on an unparalleled learning journey as we unveil the extraordinary Roundtable series. Revolutionizing knowledge absorption, we address pivotal music industry themes with concise, up-to-date insights. Engage in immersive sessions, igniting inspiration through brainstorming and meaningful discussions. TED Talk-style presentations kickstart each topic, followed by in-depth exploration. Groups reconvene to share collective wisdom. Benefit from esteemed speakers and peer-driven brilliance, propelling music career success. Join this targeted, collaborative deep dive into an ever-evolving industry.

**10h30-11h00 | Music Marketing and Promotion**  
**Speaker:** Manuela Dias de Deus, MD of One-eyed Jack + CEO: DSTv Content Creator Awards, and Executive Producer: Savanna Comics' Choice Comedy Awards

**11h00-11h30 | Music Education and Career Development**  
**Speaker:** Prashana Rampersad, Employment Pathways and Grants Lead: Bridges For Music Academy

**11h30-12h00 | Music and IP**  
**Speaker:** Manaileng Maphike, Managing Director Maphike Attorneys Inc. and Chapter Chair: Women in Music South Africa

WEDNESDAY, 6 SEPTEMBER

**12h00-13h00 | Behind the Sound of Kizazi Moto: Generation of Fire with Kay Faith**  
Explore the sonic tapestry of "Kizazi Moto: Generation of Fire" with **Kay Faith**, Recording Artist, and **James Matthes**, Co-founder of Pressure Cooker Studios. Kay unveils the creative process and cultural inspirations that shaped the sound track. Journey through the rhythmic layers, melodic fusions, and lyrical depths that define this musical masterpiece. Gain insight into the fusion of tradition and innovation.

**13h30-14h30 | Navigating the Spotlight: Mastering Artist Development and Management**  
Join us as we delve into the dynamic world of artist development and management, where we explore the essential strategies and tactics for success. Learn how to craft a compelling artist brand, harness the power of social media for maximum impact, optimize touring opportunities, cultivate fan engagement, and unlock diverse revenue streams. Gain invaluable insights and practical advice from industry experts, and discover the keys to effectively navigate the spotlight and propel your music career to new heights.  
**Modertaor:** Lesley Mofokeng, Entertainment Journalist  
**Speakers:** Holy Alpha, Recording Artist, YoungstaCPT, Recording Artist,

WEDNESDAY, 6 SEPTEMBER

**14h30-15h30 | Unveiling the Soundscape of Tomorrow: Exploring the Future of Live Music and the Evolution of the Music Industry**  
Step into the future and join us for an exhilarating exploration of the ever-evolving world of music. In this dynamic session, we will dive deep into the future of live music and the broader music industry, unveiling the exciting possibilities and trends that lie ahead. From emerging technologies to shifting consumer behaviors, we will discuss what's next, what to bet on, and the transformative innovations that will shape the future landscape. Join us as we unravel the mysteries of tomorrow's soundscape and gain valuable insights to stay ahead in this rapidly changing industry.  
**Moderator:** Zethu Gqola, Pop Culture + Socio-Political News Creator  
**Speakers:** Justin Van Wyk, CEO: Big Concerts + Ticketmaster South Africa, **Manuela Dias de Deus**, MD of One-eyed Jack + CEO: DSTv Content Creator Awards, and Executive Producer: Savanna Comics' Choice Comedy Awards, **Lyndon Barends**, MD: Group Commercial & Strategy at Arena Holdings, **Dale de Ruig**, Managing Directo: Steyn Entertainment

Africa's music diversity stems from its 2,000 ethnic groups and languages, resulting in a rich tapestry of distinct styles, instruments, and rhythms that span traditional to contemporary genres.







# FILM LOCATIONS

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KwaZulu-Natal Film Commission



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## ON THE EAST COAST OF AFRICA

LIES THE BEAUTIFUL PROVINCE OF KWAZULU-NATAL.

**On the East coast of Africa lies the beautiful province of KwaZulu-Natal (Otherwise known as KZN).**

KwaZulu-Natal is a subtropical region of lush and well-watered valleys, washed by the warm Indian Ocean. One of the country's most popular tourist destinations, the province stretches from Port Edward in the south to the borders of Swaziland and Mozambique in the north. The province is riding on the waves of the positive feedback and recognition it has received from hosting the successful shooting of the international blockbusters "The Woman King" and the "Mission Impossible" franchise which were filmed in the region - a feat that highlighted KwaZulu-Natal as a premium and affordable filming location. Local talent and crew were also provided with an opportunity to glean knowledge and skills from leading expertise.



**KEY FACTS ([kznfilm.co.za](http://kznfilm.co.za))**

**FAMILIARISATION TOURS TO SHOWCASE LOCATIONS**

KZN Film offers familiarization tours to local and international film production houses where we showcase all spheres of KwaZulu-Natal based on what the production needs to achieve. KwaZulu-Natal provides a unique tapestry of backdrops for the big screen all within a 2-hour radius of the King Shaka International Airport. The interior of the province consists largely of rolling hills from the Valley of a Thousand Hills, the Meandering Midlands, the incredible range of the Drakensberg mountains and the waterfalls set in the south coast of the province. Other breath-taking sights include the:

- St Lucia Estuary - a world heritage site
  - Kosi Bay on the northeast
  - Red Desert in the south coast
  - Indigenous coastal forestry along the coastlines
- Northern KZN is also home to African savannah, and several game parks boast rich wildlife, including the Big Five.

### KZN FILM SERVICES

The KZN Film office is also a one-stop-shop for all enquiries for film production, offering the following services:

- Packaging of production specific locations, facilities, and talent
- Advisory services for filmmakers
  - o Assisting production in gaining access to locations for film production
  - o Facilitating regulatory and operating processes in South Africa
  - o Extensive databases and connectivity with all relevant stakeholders in the industry
  - o Databases of the best local service providers, general crew, and trained filmmakers tiered according to their experience
  - o Referenceable resume's and showreels of previous work of crew and talent
  - o Partnerships with film friendly municipal offices for the issuing of permits and coordinating approvals

### INFRASTRUCTURE

KwaZulu-Natal offers an array of accommodation options including internationally renowned brands. The King Shaka International Airport caters to international connectivity with direct flights into Durban (British Airways, Qatar, and Emirates Airlines). The province also has world-class IT systems with Durban being within 150kms of 3 major cable landings and fibre optics connectivity through broadband at Dube Trade Port.

### Blockbusters filmed in KwaZulu-Natal.

- The Woman King (2022)
- Mission Impossible (2022)
- Spud (2010)
- Cry the Beloved Country (1995)
- I dreamed of Africa (2000)
- Blood Diamond (2006)
- Tarzan and Lost the Lost City (1999)







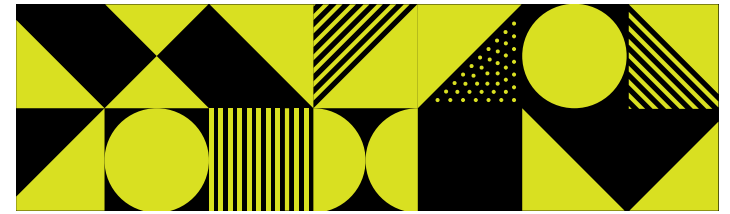
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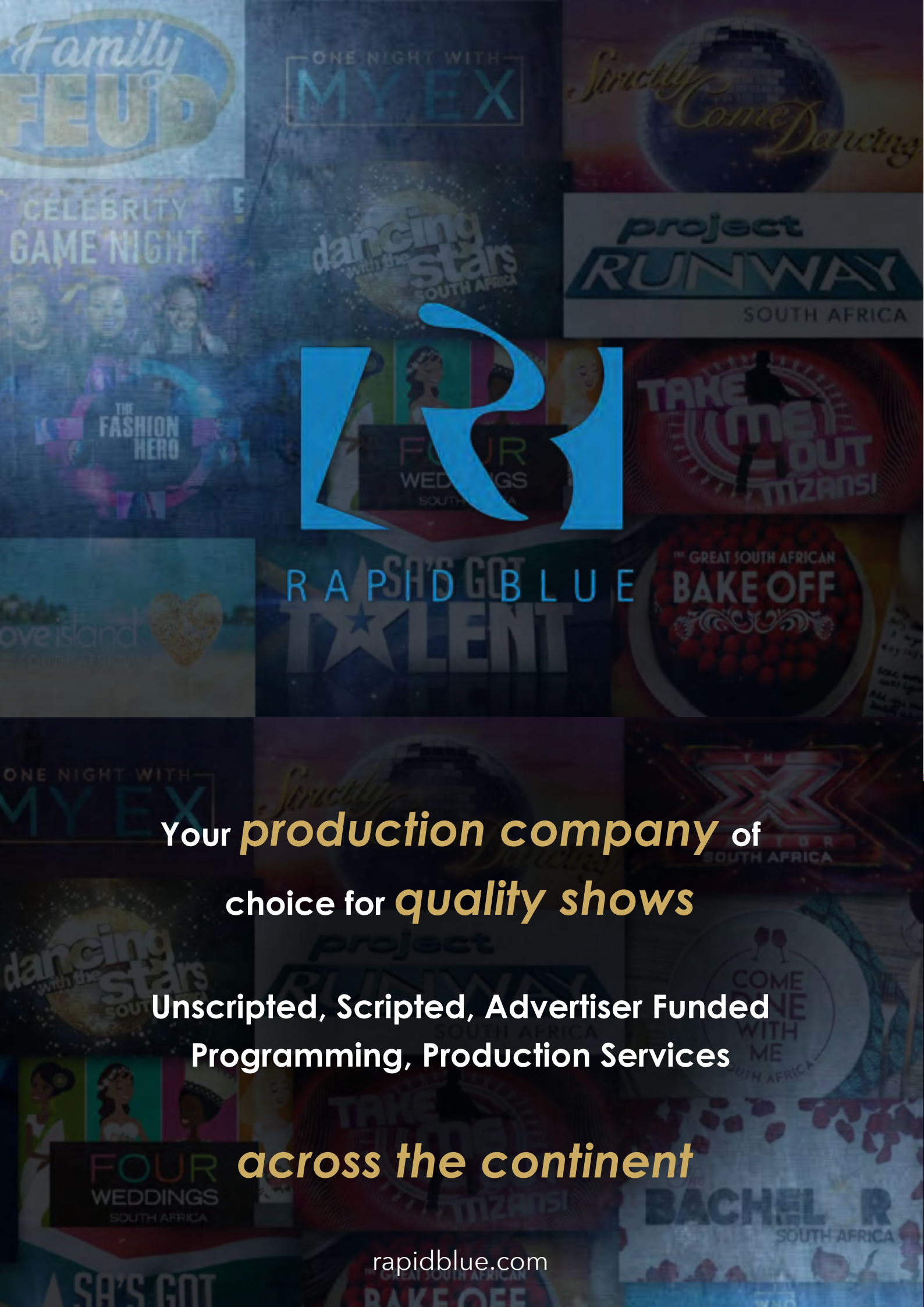
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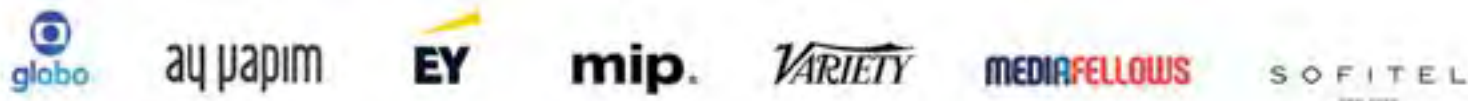
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## **AFRICAN ORIGINZ EDUTAINMENT**

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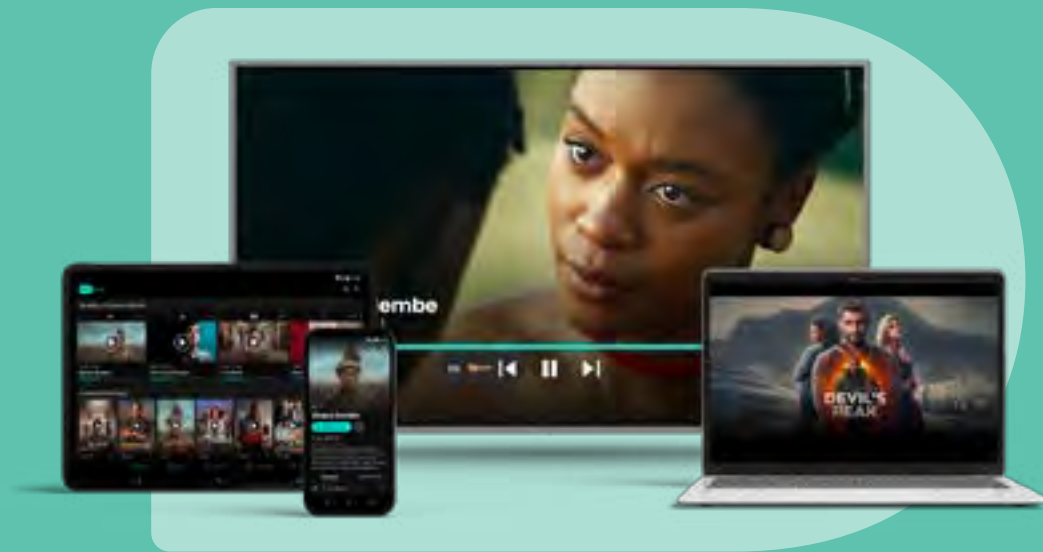
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